



ಕರ್ನಾಟಕ ರಾಜ್ಯಪತ್ರ

ಅಧಿಕೃತವಾಗಿ ಪ್ರಕಟಿಸಲಾದುದು

ಬಿಬಿಇ ರಾಜ್ಯ ಪತ್ರಿಕೆ

ಭಾಗ-IVA	ಬೆಂಗಳೂರು, ಶನಿವಾರ, ಸೆಪ್ಟೆಂಬರ್ ೦೭, ೨೦೧೯ (ಭಾದ್ರಪದ ೧೬, ಶಕ ವರ್ಷ ೧೯೪೦)	ನಂ. ೭೫೬
Part-IVA	Bengaluru, Saturday, September 07, 2019 (Bhadrapada 16, Shaka Varsha 1940)	No. 756

BRUHAT BENGALURU MAHANAGARA PALIKE

NOTIFICATION

No. AC(Advt)PR/2232/2016-17, Bengaluru, Dated: 06-09-2019

Whereas, the draft of the Bruhat Bengaluru Mahanagara Palike Outdoor Signage and Public Messaging Bye-laws, 2018 was published as required by clause (a) of section 426 of the Karnataka Municipal Corporations Act, 1976 (Karnataka Act 14 of 1977) in Notification No.AC(Advt)PR/2232/2016-17, dated: 19.09.2018 in Part-IVA of the Karnataka Gazette extraordinary, No:1369, dated: 25.09.2018 inviting objections and suggestions from all the persons likely to be affected thereby within thirty days from the date of its publication in the official Gazette.

And whereas, the said Gazette was made available to the public on 25.09.2018.

And whereas, objections and suggestions have been received in this behalf and considered by the Bruhat Bengaluru Mahanagara Palike.

Now, therefore, in exercise of the powers conferred by Section 423 read with section 425 and 428 of the Karnataka Municipal Corporations Act, 1976 (Karnataka Act 14 of 1977), and with prior sanction by the state Government vide G.O No. the Bruhat Bengaluru Mahanagara Palike hereby makes the following Bye-Laws namely:-

BYE-LAWS

1. Title, commencement and application- (1) These Bye-laws may be called as the Bruhat Bengaluru Mahanagara Palike Outdoor Signage and Public Messaging Bye-laws, 2018.

(2) They shall come into force after sanction by the Government and after three months from the date of their final publication in the Official Gazette.

(3) These Bye Laws shall be applicable within the jurisdiction of the Bruhat Bengaluru Mahanagara Palike.

2.3 Definitions,- In these bye-laws unless the context otherwise requires,-

(1) "Advertisement" means and includes any display, device or representation by word, direction, abbreviation, letter, logo, symbol, model, image, sign or a combination thereof, by means of posters, billboards, hoarding, banners, temporary arches, electronic display, name boards, direction boards, pamphlets, flags, balloons or any other visible or audible media displayed in or in view of any public place, to promote a product or service in a commercial sense under categories covered in these definitions. This does not include signage installed for the identification and naming of places, buildings and tenant business names;

(2) "Agency" means an applicant who may be an individual, registered charitable organization, firm, partnership or a company incorporated under the Companies Act, 2013 enrolled with the BBMP as an Outdoor Advertising Agency;

(3) "Authority" means the body authorised by the BBMP, to approve, enforce, and manage all matters related to outdoor signage and public messaging, within the jurisdiction;

(4) "Back-Lit Sign" means a signage material mounted in front of electrical lamps, in a manner that the advertisement is illuminated from behind;

(5) "BBMP" means the Bruhat Bengaluru Mahanagara Palike;

(6) "Commissioner" means the Commissioner of the Bruhat Bengaluru Mahanagara Palike;

(7) Delegated Authority means any officer of the Corporation sub-ordinate to the Commissioner, as has been stated u/s 66 & 67 of the KMC Act, 1976

(8) "Form" means a form prescribed by the Commissioner on which an application for permission to erect and display signage or renew the existing permission for any signage is to be made to the BBMP;

(9) "Illuminated Sign" means a signage with electrical lamps, which can be switched on at night to enable it to be illuminated making it visible even after sunset;

(10) "Legibility" is the ease with which a reader can recognize individual characters and distinguish one letter from the other, especially for a motorist travelling at a certain speed;

(11) "Negative space" means the space that surrounds the lettering or symbol in a signage. The proportion of letter to negative space shall be in a fixed ratio of 40/60;

(12) "Neon Display" means a signage with neon lamps or bulbs or lights which can be switched on at night time only;

(13) "Non-Illuminated Signage" means a signage which is not lit up through an external source of light directed towards it;

(14) "Public Park" means parks notified and maintained by the State Government or BBMP or Bangalore Development Authority etc, for public recreation and use;

(15) "Right of way" is the motorable lanes and footpath between control lines or plot boundaries along a street, used for the movement of pedestrians and vehicles;

(16) "Review Application" means application on a prescribed form seeking review of an order passed by the designated officer of the BBMP on any application regarding display and erection of any signage, addressed to the Commissioner, seeking a review of the order passed;

(17) "Review Committee" is a committee composed of BBMP officials, experts and local community members, appointed to evaluate, review and approve variances, appeals, and any other special considerations;

(18) "Shop Front Sign" means a signage either illuminated or non-illuminated displayed in front of any premises referring to any commercial or business activity carried on within the same premises;

(19) "Signage or signboard" is any sign for the identification and naming of places, buildings and tenant business names. Signboards will continue to be allowed on all buildings, subject to compliance with specific requirements on size, height and form;

(20) "Signage Material" means material certified by Karnataka State Pollution Control Board as biodegradable material which does not contravene the notification issued by the Government of Karnataka, Notification No. FEE 17 EPC 2012 dated: 11.03.2016, and/or as modified by the state Government from time to time;

(21) "Traffic Signage" means advertisement displayed along with a Traffic Sign in the city either below the traffic sign or behind but erected on the same signpost;

(22) "Variance" means a change or relaxation in the bye-laws which is not of material impact to the plan and does not cause public inconvenience; and

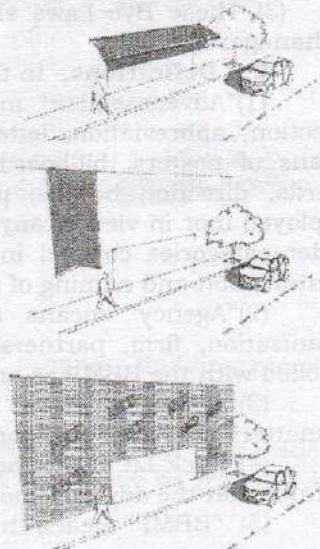
(23) "Zone" means the boundary to locate the properties from centre to periphery, as defined by Revised Master Plan (RMP), 2015.

2.4. Types of Advertisements.-

2.4.1. "Awning Sign" means signage material stretched on a frame, used as a shading device;

2.4.2. "Banner Sign" means signage material which contains temporary self-advertisement or announcement or written matter for display in public place to attract public attention;

2.4.3. "Building Wrap Sign" means a signage displayed on any building frontage using signage material usually stretched across the building frontage or on the scaffolding of a building under construction or repair or by sticking or fixing it to a glass frontage or window, for a permitted length of time as defined under these bye-laws;



2.4.4. "Bus Shelter advertisement" means an advertisement displayed in a bus shelter, in a space as pre designed and pre approved;

2.4.5. "Canopy Sign" means signage material on a shaded projection with supports, over a building entrance as permitted by the BBMP;

2.4.6. "Direction Boards" means Boards put up by Government or private or commercial establishments to indicate direction to their offices, commercial outlets, etc., for general public convenience, services or goods;

2.4.7. "Dome Awning sign" means signage material permitted on a shaded dome entrance to a premise;

2.4.8. "Electronic Display" means electronically operated signage display fixed on a structure. The display is obtained by the operation of an electronic or electrical device such as neon lights, LED, LCD display and such other displays;

2.4.9. "Foot-Over Bridge advertisement" means advertisement displayed on the inside of pedestrian foot-over bridges, not visible from the right of way;

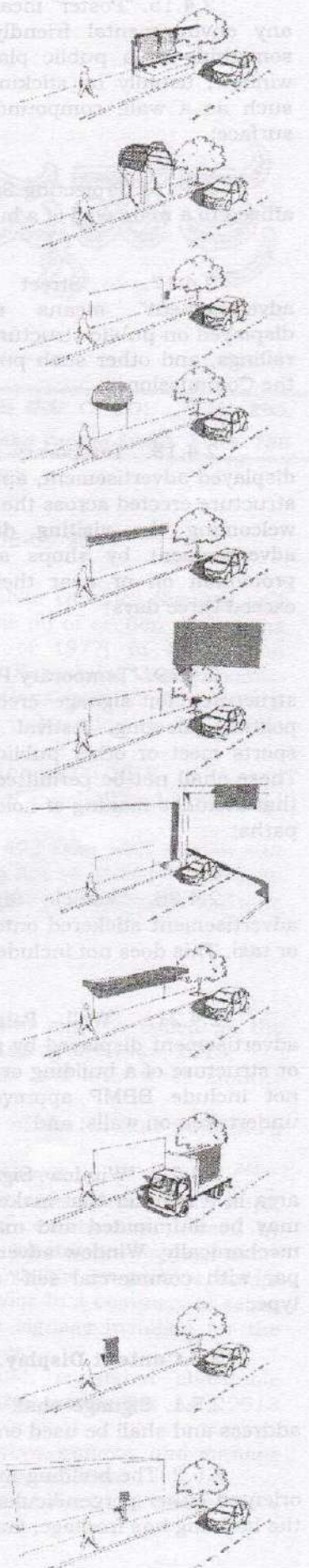
2.4.10. "Gantry Sign" means signage affixed on a gantry erected across a road and usually fabricated of metal section pillars fixed on either side of a road with a beam shaped section connecting the top of the pillars across the road with the signage on the face opposite to the direction of traffic;

2.4.11. "Marquee Sign" means signage material stretched on a canopy projecting over the entrance of a building, without any columns or supports;

2.4.12. "Mobile or Portable advertisement display" means a double or single sided panel mounted on or behind a vehicle in a manner that it can be driven around or parked at strategic locations for better display of an advertisement, where the primary purpose is to advertise a product or service or to direct the public to a business or activity located on or off the premises;

2.4.13. "Monument sign" means a free standing sign displayed on a decorative feature of brick, wood, metal or other material, which is intended to serve as an entry signage feature or focal point;

2.4.14. "Pole display" means a free standing street signage perpendicular or parallel, to the right of way, either single or double sided, erected on a single pole, that is permanently supported in a fixed location;



2.4.15. "Poster" means surface signage or paper or any environmental friendly material used to advertise something in a public place or a display on a facade window, usually by sticking the same on a flat surface such as a wall, compound, parapet or any other such surface;

2.4.16. "Projecting Sign" means any sign which is affixed to a main wall of a building;

2.4.17. "Street Furniture Sponsorship advertisement" means sponsorship or messaging displayed on public structures such as benches, dustbins, railings, and other such public property, as identified by the Commissioner;

2.4.18. "Temporary Arch Advertisement" means a displayed advertisement, approved by BBMP on temporary structure erected across the road on specific occasions like welcoming the visiting dignitaries or for display of advertisement by shops and establishments for sales promotion on or near their premises, which shall not exceed three days;

2.4.19. "Temporary Pole Signage" means temporary structures for signage erected for an event such as a political meeting, festival gathering, educational meet, sports meet or other public related non-profit functions. These shall not be permitted to be erected in any manner that includes making of holes or damage the roads or foot paths;

2.4.20. "Vehicle Sign" means any commercial advertisement stickered onto a public bus, auto rickshaw or taxi. This does not include self-promotion;

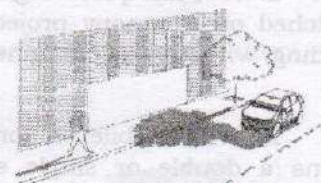
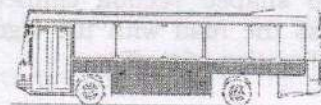
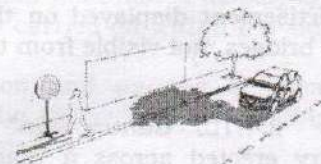
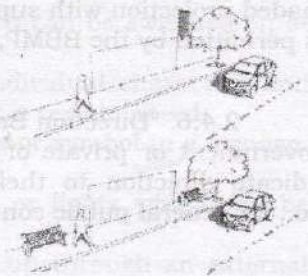
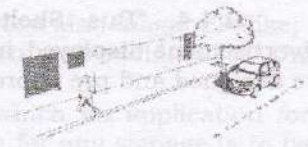
2.4.21. "Wall Painting Signage" means an advertisement displayed by painting it directly on the wall or structure of a building or any civil structure. This shall not include BBMP approved artwork or beautification undertaken on walls; and

2.4.22. "Window Sign" is the permissible display area in a manner that make it visible from outside. These may be illuminated and may be either static or moving mechanically. Window advertisements shall be treated on par with commercial self-advertisement, irrespective of type;

2.5.Content Display.-

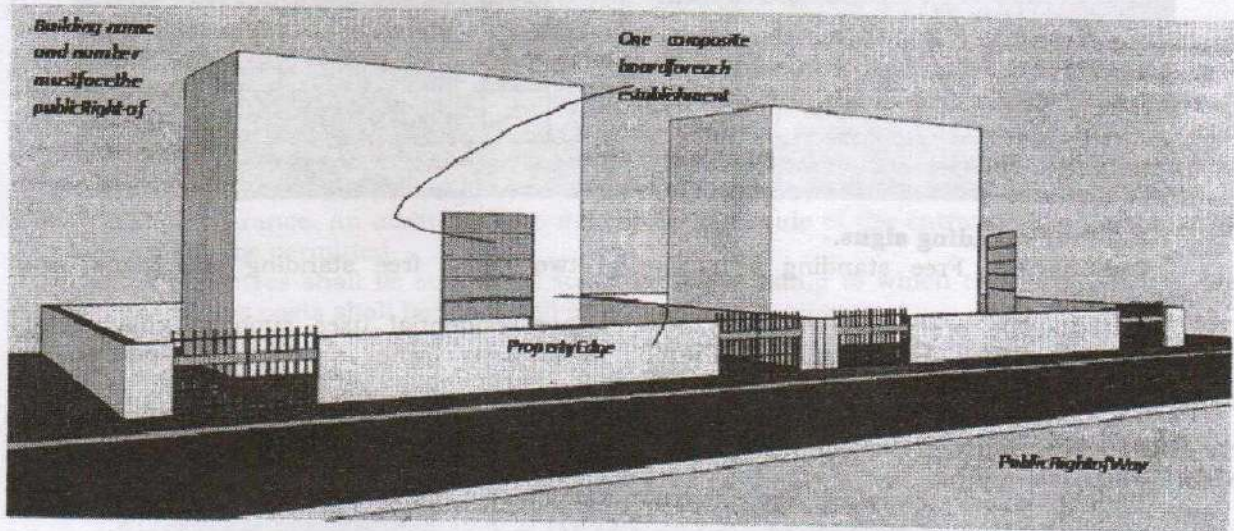
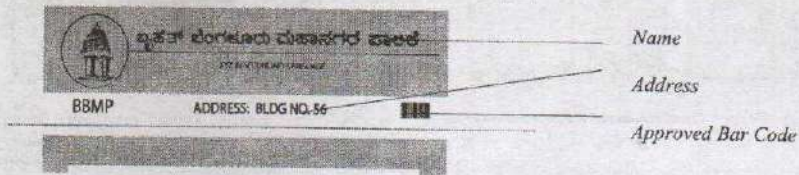
2.5.1. Signage shall display name, trademark if any, building number, building name, address and shall be used only for communicating on-premise use or activity;

2.5.2. The building number, building name, and address shall be displayed on the facade, oriented either perpendicular or parallel to the main Right-of-way. The same may be repeated if the building has frontage, facing additional Right-of-way;



2.5.3. For multiple enterprises located on one premise, signage shall be displayed on one composite signboard; and

2.5.4. BBMP signage permit "approval barcode" shall be displayed prominently on the bottom right corner of individual and composite signage displays.



3. Signage Permits

3.1. Sign Dimensions.-

3.1.1. All signage dimensions, heights, areas shall be prescribed bearing in mind safe pedestrian and motorist movement, non-obstruction of public Right-of-way, visibility and legibility of signage, the length of building structure facing the street, the road network and the dense nature of areas in zone-A, as defined by Revised Master Plan, 2015.

3.1.2. Sign area is calculated as follows,-

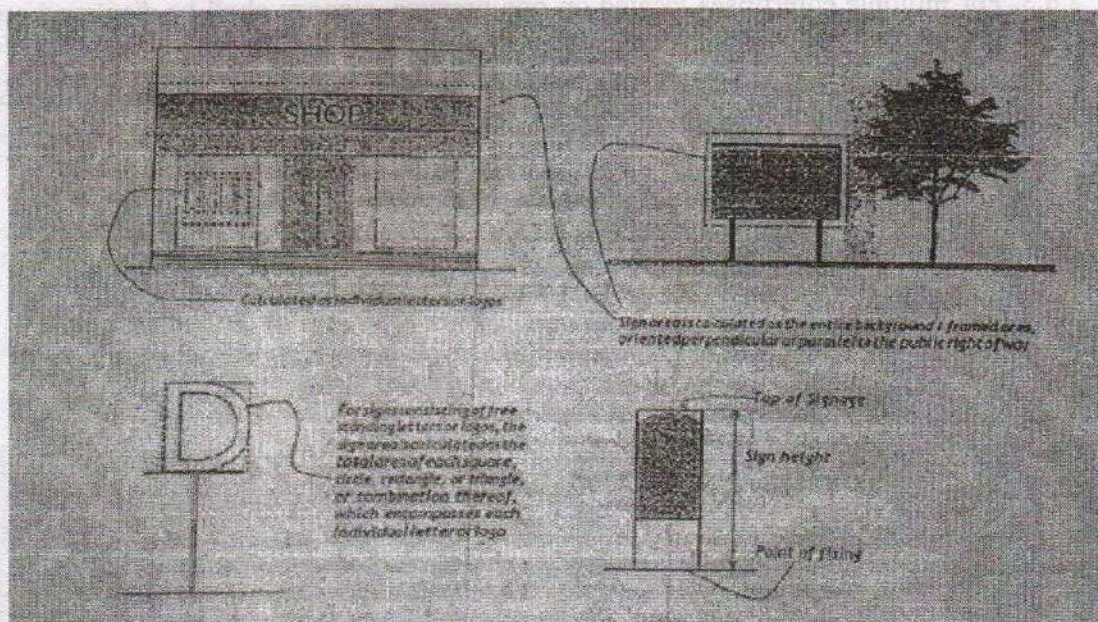
3.1.2.1. For signs on a background or framed area, the entire area of the background or frame is calculated as sign area, including any material or colour forming the sign face and the background used to differentiate the sign from the structure against which it is mounted. Sign area shall not include any supports or bracing;

3.1.2.2. The size of a free-standing sign is the total area of the face of the display. For signs consisting of free standing letters or logos, the sign area is calculated as the total area of each square, circle, rectangle, triangle or combination thereof, which encompasses each individual letter or logo; and

3.1.2.3. For Window signs printed on a transparent film and affixed to the interior or exterior of a windowpane the size is calculated as individual letters or logos, provided that the portion of the transparent film around the perimeter of the individual letters or logos maintains 100% transparency of the window.

3.1.3. Sign Height is calculated as follows.-

3.1.3.1. For free standing signs, height is calculated as the vertical distance measured from grade adjacent to where the sign is to be installed to the highest point of the sign.



3.2. Free standing signs.-

Explanation: Free standing signs are of two types: free standing pole signs, and monument signs.

3.2.1. Eligible premises land use includes non-residential uses such as commercial, industrial, mixed use, public and semi-public. A property owner shall provide permissible documentation of use to be eligible to display signage.

3.2.2. Freestanding signs on streets may be prohibited by an order of the Commissioner or his delegated authority, if they are deemed to be detrimental to the surrounding context or safety of the street.

3.2.3. Only one freestanding sign is permitted per "street-facing" property. The sign may be oriented parallel or perpendicular to the public right of way.

3.2.4. Commercial and mixed use areas, institutions, industries and public utilities in zone-A, as defined in the prevailing Revised Master Plan duly published by the Planning Authority, shall be allowed twenty square meters of signage area, at a maximum height of six meters.

3.2.5. Commercial areas in zone-B and zone-C, as defined in the prevailing Revised Master Plan, duly published by the Planning Authority, institutions, industries and public utilities, shall be allowed maximum sign area of six square meters, at a maximum height of five meters.

3.2.6. A shopping centre, mall, multi-use building may exceed the area limit for free standing signs to 1.5 times. The height shall be five meters. However individual occupants within shall not be permitted to use free standing signs. Wall displays and projecting displays shall be permitted to individual occupants of shopping centers, malls and multi-use buildings, visible from the street, but shall not be permitted against the right of way. Internal window signage against the right of way is permissible.

3.2.7. Parks, open spaces, playgrounds, graveyards, banks of storm water drains and lake bunds may install free-standing signage by an order of the Commissioner or his delegated authority, at a maximum sign area per sign of five square meters, and maximum height of two meters.

3.2.8. A property shall have a minimum frontage length of fifteen meters to be able to install a free standing sign. Properties with less than fifteen meters shall be allowed signage displays as under these bye-laws.

3.2.9. No part of a free standing sign shall project into, over or otherwise encroach on a public right-of-way or into adjacent plots.

3.2.10. No temporary signs shall be attached to the pole or base of a free standing sign. The base or pole shall not be wrapped in any decorative material, which is not an integral part of the pole structure.

3.2.11. Free standing signs may be internally or externally illuminated. If externally illuminated, all light shall be directed onto the sign face.

3.2.12. A free standing sign that is two square meters or more in area, shall not be closer than thirty meters to any other free standing sign which is two square meters or more in area.

3.2.13. Free standing signage with text shall have a minimum ratio of 40:60 for text to negative space for purposes of legibility.

3.2.14. A shopping centre, mall or multi use building may have a free standing signs at each entry and exit to the property.

3.2.15. A premise that displays a monument graphic as its only ground graphic may increase its size by up to twenty percent.

3.2.16. Free standing signs must provide landscaping, 2.5 times the surface area of the free standing sign. The planting shall be perennial, shall be maintained and shall aesthetically frame or accentuate the free standing sign and frontage along it.

3.3. Awnings, Canopies and Marquees.-

3.3.1. Awning signs shall maintain a minimum vertical clearance of 2.2 meters.

3.3.2. Non-residential uses are permitted awning, marquee and canopy signs. In the zone-A, as defined in the prevailing Revised Master Plan, Awnings, Canopies and Marquees shall be limited to a maximum sign area of two square meters for every one meter of lineal building frontage.

3.3.3. Awning, Canopy, Marquee signs shall be made of a durable and weather-resistant material, as permissible in prevailing bye laws and fire safety norms.

3.3.4. Awnings, Canopies, and Marquees may extend into the public right-of-way but shall be located at least one meter from the footpath. In the Zone A, as defined in the prevailing Revised Master Plan, they may be permitted to be located at 0.5 meters from the footpath.

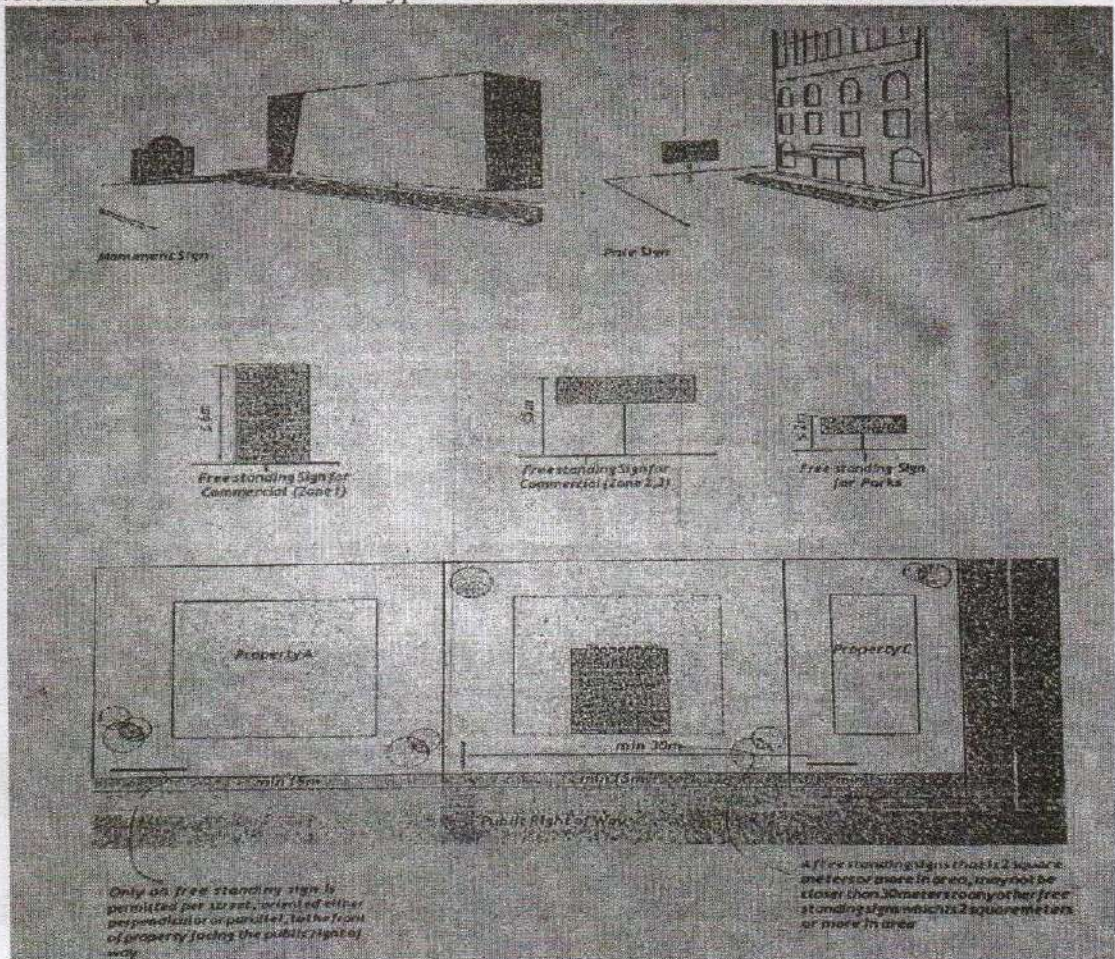
3.3.5. Marquees shall be erected over a building entrance and shall be limited to the width of the building entrance. An additional 1.5 meters on each side of the entrance doors covered by the marquee may be permitted.

3.3.6. Marquees shall be supported solely by the building to which they are attached. No exterior columns or posts shall be permitted as supports.

3.3.7. Awning and Canopy signs may be externally illuminated and shall be focused on the printed area. Marquees may be internally illuminated.

3.3.8. Back-lit and waterfall awnings shall be prohibited. Dome awnings, shall be permitted only over building entryways.

3.3.9. Printing on all three sign types shall be limited to 25% of the surface area.



3.3.10. Awning signs shall be permitted lettering attached to and located above the top of a solid awning, to a maximum height of 0.6 meters. Marquees shall be permitted lettering attached to and located above the roof of a marquee to a maximum height of one meter.

3.3.11. Support posts for Canopy shall maintain a minimum separation of 1.5 meters between posts and any building wall.

3.3.12. Under-awning signs are permitted subject to the following conditions,-

(a) Under-awning signs shall be attached to the underside of an awning. Under-awning signs shall not project beyond the awning. Under-awning signs are also permitted to be mounted under galleries or arcades;

(b) Under-awning signs shall maintain a minimum vertical clearance of 2.2 meters;

(c) A maximum of one under-awning sign is permitted per business establishment with frontage on the street where the awning is mounted;

(d) Under-awning signs shall be limited to a maximum of two square meters;

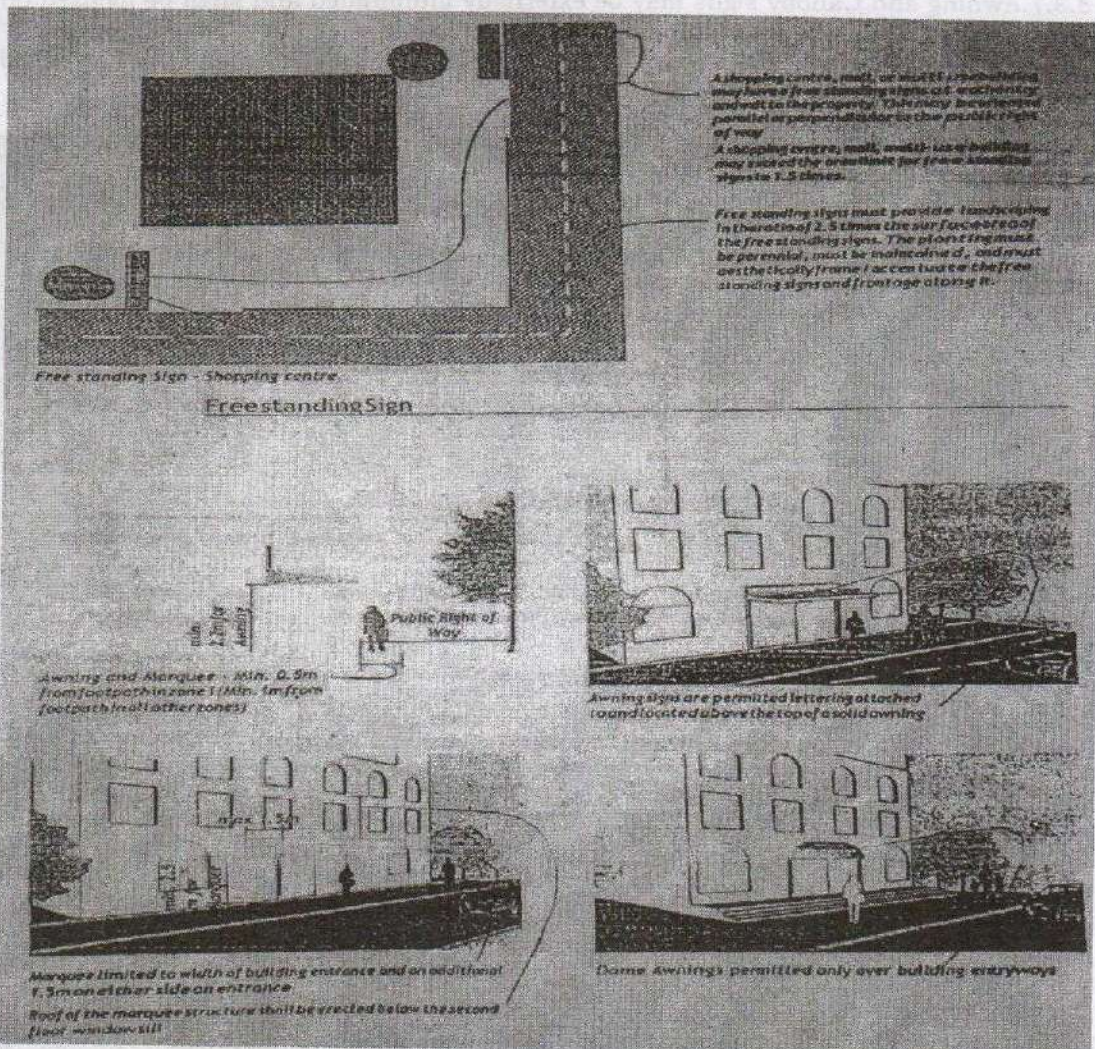
(e) Under-awning signs shall be securely fixed to the awning with metal support; and

(f) Under-awning signs shall be made of material as permissible in prevailing bye laws and fire safety norms.

3.3.13. All marquees shall maintain a minimum vertical clearance of 2.5 meters and the roof of the marquee structure shall be erected below the second floor window sill.

3.3.14. The roof of a marquee shall not be used for any purpose other than to form and constitute a roof and shall be constructed of non-combustible material.

3.3.15. Water from the roofs of a marquee shall not drain, drip or flow onto the surface of a public right-of-way. Sufficient downspouts, drains and gutters shall be installed as part of each marquee to prevent water from the roof of the marquee from flowing onto the surface of a public right-of-way.



3.4. Projecting Signs.-

3.4.1. One projecting sign shall be permitted per each façade of an establishment. Projecting signs may be parallel or perpendicular to the building entrance.

3.4.2. A signage projecting more than 30 cm from the wall is to be regulated as a projecting sign.

3.4.3. Projecting signs shall clear the footpath at a minimum height of 2.5 meters. No projecting sign affixed to a building shall project higher than the building height, including the sign support structure.

3.4.4. Signs may project out from the building facade over the footpath to a maximum of 1.2 meters only, at least 60 cm inside the footpath.

3.4.5. Projection of sign should be at a 90 degree angle to the facade.

3.4.6. Projecting signs shall not obstruct view of adjacent property signage. Ideally they shall be located at the horizontal centre of the building.

3.4.7. No angles to projecting signs at building corner shall be permitted.

3.4.8. No projecting sign shall be secured or hung to any other sign.

3.4.9. Projecting signage shall be attached 15 cm away from building structure.

3.4.10. Projecting signs shall be constructed of materials as permissible in prevailing bye laws and fire safety norms. Projecting signs shall be mounted so that they are held between support posts.

3.4.11. Projecting signs shall end before the window bottom level of the second floor.

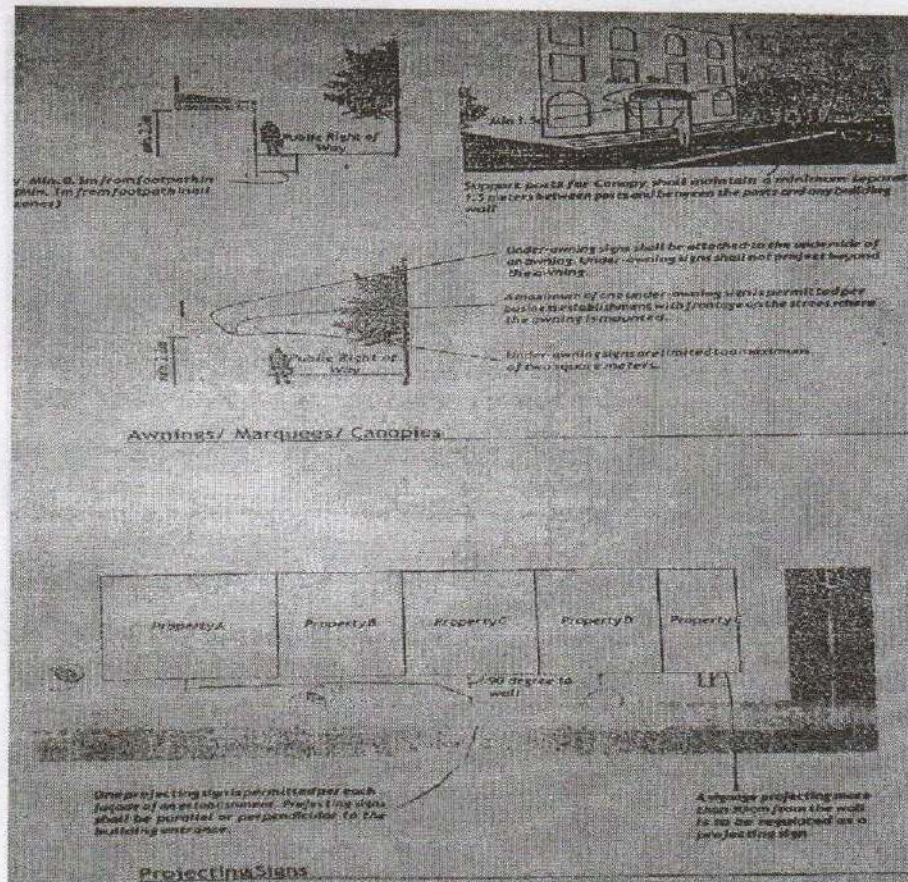
3.4.12. Projecting signs may be internally or externally illuminated. If externally illuminated, all lighting shall be directed onto the sign face from above.

3.5. Window signs.-

3.5.1. Window signs shall be permitted for all non-residential uses.

3.5.2. All window signs, whether temporary or permanent, shall be limited to no more than 25% of the surface of each window area. Window area is counted as a continuous surface until divided by an architectural or structural element.

3.5.3. Window signs that are internally or externally illuminated require a permit from the BBMP. Neon and LED window signs are permitted only in the commercial land use, in zones A, B, C as defined in the prevailing Revised Master Plan.



3.6. Temporary Pole Signs.-

3.6.1. Temporary pole signs shall be permitted for non-residential uses, including sports stadiums, playgrounds, exhibition centres, exhibition halls, etc.

3.6.2. All temporary pole signs shall be set back at minimum three meters from Right-of-way.

3.6.3. Only one temporary pole sign shall be displayed on a premise at any one time. It may be oriented either parallel or perpendicular to the Right-of-way.

3.6.4. Temporary pole signs shall be limited to a display period of one week, prior to exhibition or event or promotion, display during the exhibition or event or promotion and shall be removed within two days after the exhibition or event or promotion. Temporary pole signs shall be erected on any property, no more than three times in a year with a minimum of thirty days between events. However the Commissioner or his delegated authority, shall have the discretionary power to permit use of temporary pole beyond three times a year, subject to application being made not less than fifteen days before the commencement of the event.

3.6.5. Temporary pole signs shall be limited to 2.5 square meters in area and 2 meters in height.

3.7. Electronic Message Signs.-

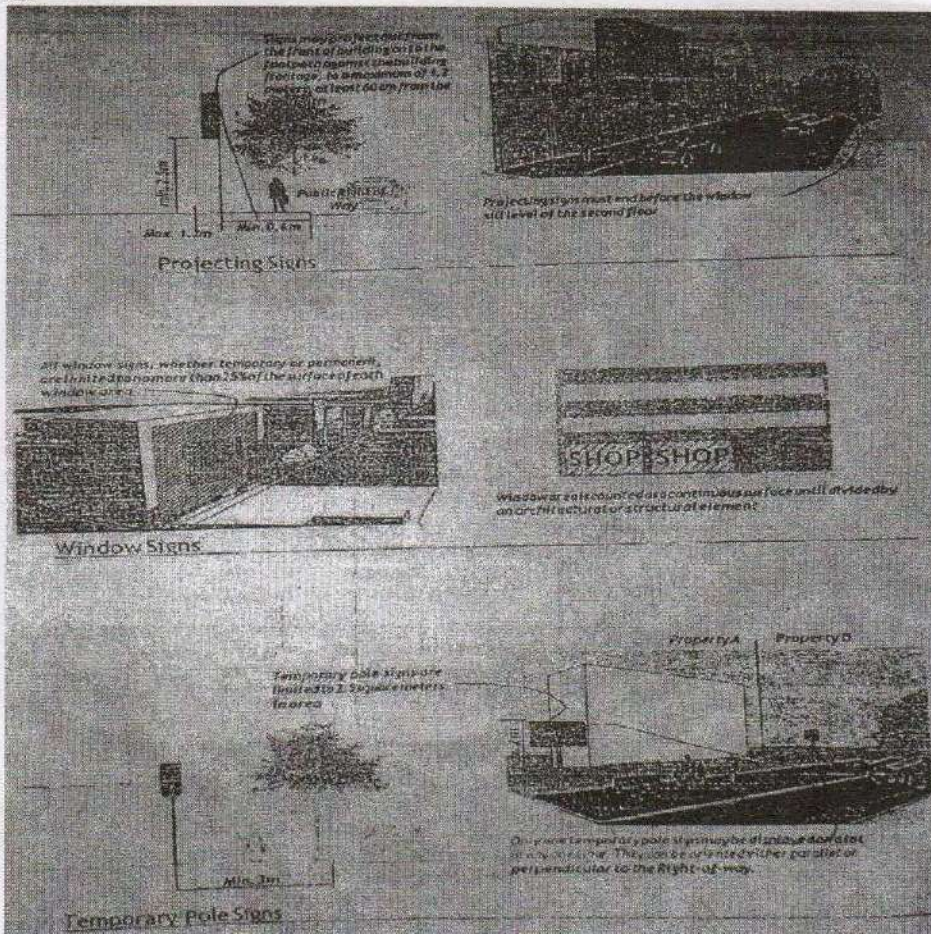
3.7.1. Electronic message signs shall not display any off-premises commercial advertising. Electronic display screens shall be prohibited.

3.7.2. Electronic message signs shall be permitted for educational facility, place of worship and any Government facility, including public safety facilities, public works facilities, parks or playgrounds. Electronic message signs shall also be permitted in the Central Business District commercial enterprises.

3.7.3. Electronic message signs shall be permitted as part of a free standing sign, wall sign or marquee and subject to the requirements for those sign types. Electronic message signs may be integrated into the larger sign structure. Electronic message signs shall be limited to a maximum of 70% of the sign area of a free standing or wall sign.

3.7.4. Only one electronic message sign per lot shall be permitted.

3.7.5. Each message or image displayed on an electronic message sign shall be static for a minimum of eight seconds. Any scrolling, flashing, animation, or movement of the message shall be prohibited.



3.8. Wall signs.-

3.8.1. Wall signs shall be permitted only for non-residential premises in zones A, B and C, as defined in the prevailing Revised Master Plan.

3.8.2. The maximum size of all wall signs for a building wall shall be established at 0.5 square meter per linear meter of building wall, where the wall sign will be mounted.

3.8.3. An additional wall sign to identify the building may be placed within the top seven meters of a structure where the height is eighteen meter or more. The sign shall not cover any architectural features. The maximum size shall be 0.5 square meter per one linear meter of building façade, measured at the roof line where the wall sign will be mounted.

3.8.4. Old painted signs on buildings shall be considered as wall signs and are exempt from these requirements and deemed conforming as long as they indicate usage or activity within the building or are considered graphical art by competent authority and are maintained and repainted but no new information or images shall be added to the existing sign.

3.8.5. If a wall graphic consists of a boxed display, the total area of the display including both copy and background shall be no greater than the maximum percentage of the signable area allowed.

3.8.6. The base height of the wall graphic with a street frontage shall be minimum 2.2 meters from the ground for ease of legibility for motorists.

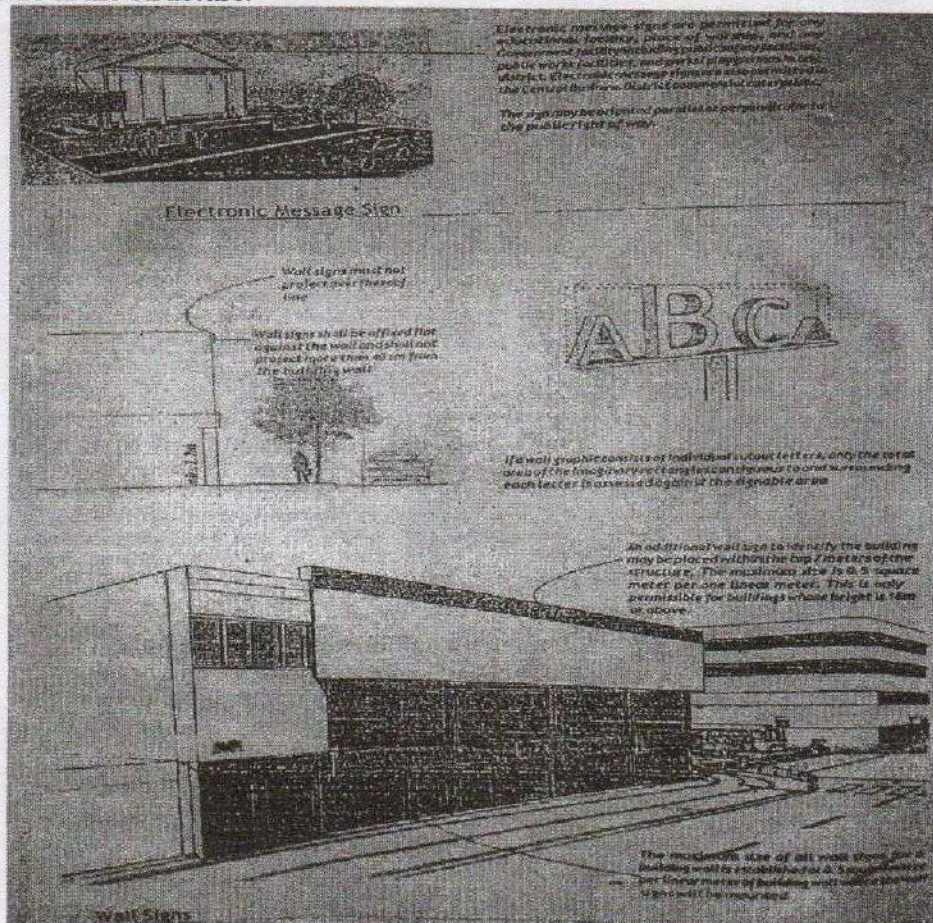
3.8.7. Wall signs shall be safely and securely attached to the building wall. Wall signs shall be affixed flat against the wall and shall not project more than 40 cm from the building wall. Wall signs shall not encroach into the footpath for more than 40 cm.

3.8.8. Wall signs may be internally or externally illuminated. If externally illuminated, all light shall be directed onto the sign face.

3.8.9. Wall signs shall be constructed of materials as permissible in prevailing bye laws and fire safety norms.

3.8.10. No wall sign affixed to a building, including sign support structure, shall project beyond the ends or top of the facade wall or higher than the roof line of the building structure to which it is attached.

3.8.11. Wall signs may be permitted on architectural appurtenances, such as chimneys, which are part of the structure.



3.9. Roof Signs.-

3.9.1. Roof signs shall be permitted only for buildings of height eighteen meter or more in non- residential land use in zones A, B and C, as defined in the prevailing Revised Master Plan.

3.9.2. A maximum of one Roof sign shall be permitted per building. Only buildings with flat roofs shall be permitted a Roof sign.

3.9.3. Roof signs are limited to a maximum sign area of twelve square meters.

3.9.4. Roof signs shall be limited to a maximum height of four meters, as measured from the roof of the structure to the highest point of the sign, including sign structure.

3.9.5. A Roof sign shall be set back at least one meter from the outermost walls of the roof.

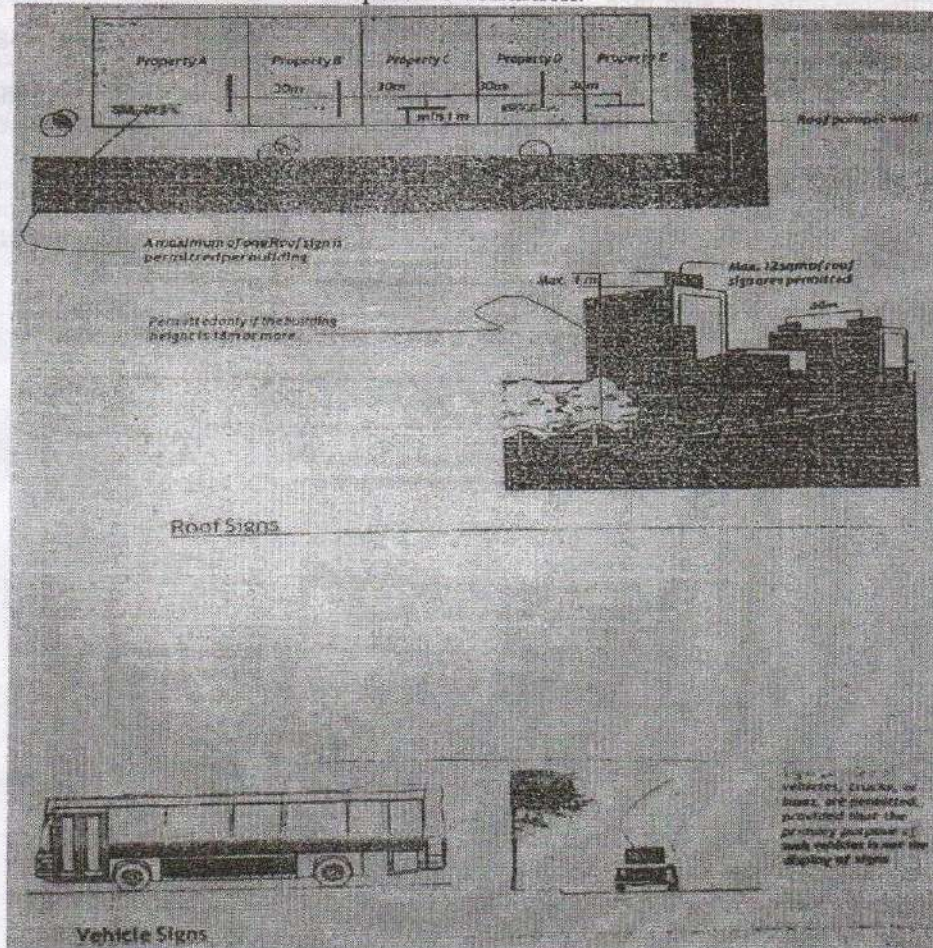
3.9.6. Roof signs shall be safely and securely attached to the roof structure and shall not interfere with any roof access points.

3.9.7. Roof sign shall be parallel to at least one adjacent right of way. If the building is joined to adjacent buildings, roof sign placement shall be at minimum thirty five meter distance from centre to centre of adjacent building roof, parallel to the same right of way.

3.9.8. Roof signs may be internally or externally illuminated and include neon or LED components.

3.10. Vehicle signs.-

3.10.1. For vehicle signs, registered owner of the vehicle shall be made liable. Signs placed or painted on parked vehicles where the primary purpose is to advertise a product or service or to direct the public to a business or activity located on or off the premises shall be prohibited. Signs painted on vehicles, trucks or buses shall be permitted, provided that the primary purpose of such vehicles is not to display the signs and that they are parked or stored in areas related to their use, as vehicles and all vehicles shall be in operable condition.



3.11. Sponsored advertisements.-

Explanation: Specific public infrastructure may be financed by private business, philanthropies or individuals. Sponsoring individual or institution shall be permitted to display a memorial plaque containing name, date and public message. Sponsorship shall expressly be in return for sponsored advertisement rights, for specific infrastructure. The following list of infrastructure shall be permitted for sponsored advertisements, namely:-

3.11.1. Bus Shelter.-

3.11.1.1. Commercial signage sponsorship shall be permitted for bus shelters, not more than one bus shelter per 300 meters on the same side of Right-of-way. Permit validity shall be calculated by the Authority, based on the cost of infrastructure;

3.11.1.2. Advertisement shall not be more than 2.5 meters height from ground up;

3.11.1.3. Advertisement shall not extend outside the roof of the bus stop; and

3.11.1.4. Total surface coverage shall not be more than seventy percent of the interior vertical surface of the shelter.

3.11.2. Pedestrian Bridges and Underpasses.- Current contracts for advertisement rights shall be honoured for a period of time set by BBMP. However, all future sponsored advertisement on pedestrian bridges and underpasses shall be permitted as follows,-

3.11.2.1. Advertisements shall be placed on the inside, such that visibility is limited to pedestrians using the bridge or underpass, but not be intended or viewed from public Right -of-way;

3.11.2.2. Maximum surface area of advertisement shall be 50 % of total wall or vertical area of structure;

3.11.2.3. Distance between advertisements shall be minimum of width of signage;

3.11.2.4. Advertisement shall be minimum 30 cm above ground level and 30 cm from ceiling height; and

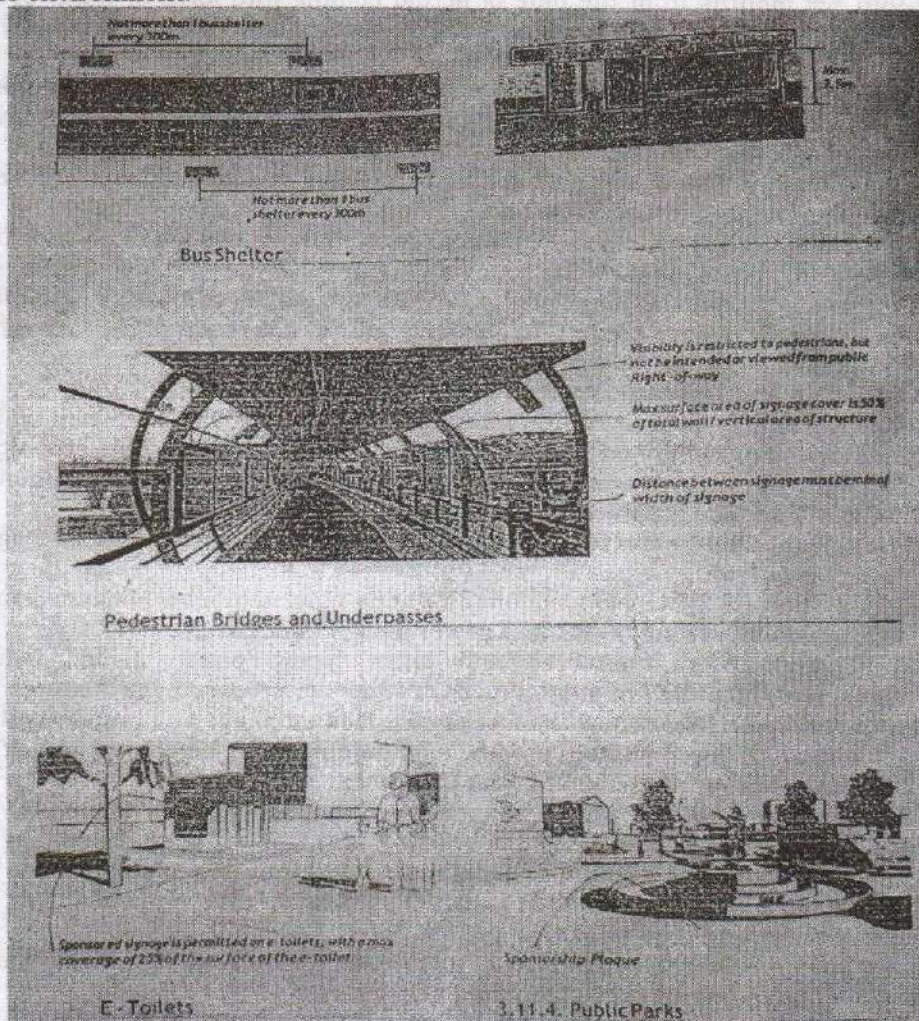
3.11.2.5. Advertisement may be back LED lit.

3.11.3. E-toilets.-

3.11.3.1. Sponsored advertisement shall be permitted on e-toilets, with a maximum coverage of 25% of the surface of the e-toilet.

3.11.4. Public Parks, Recreation grounds signage, street furniture, Public art, stadiums and sports arenas.-

3.11.4.1. Sponsorship plaque shall be permitted for each use and shall be individually reviewed by the Commissioner or his delegated authority, to ensure design and message that enhances the environment.



4. Design and Construction Standards.-

4.1 All signs shall be designed and constructed in accordance with building and fire codes.

4.2 All signs shall be fastened to masonry buildings so to be removable without leaving significant damage to the building façade. Attachments should be made at mortar joints, not at the surface of masonry units.

4.3 Glass forming any part of a sign shall be safety glass.

4.4 All signs attached to a building shall be installed and maintained so that wall penetrations are watertight and the structure does not exceed allowable stresses of supporting materials.

4.5 Supports and braces shall be designed as an integral part of the over all sign design and hidden from public view to the extent technically feasible.

4.6 Audio components shall be prohibited on any sign.

4.7 All letters, figures, characters or representations in the cut-out or in any irregular form, maintained in conjunction with, attached to or superimposed upon any sign shall be safely and securely built into or attached to the sign structure.

4.8 All electrical fixtures, devices, circuits, conduits, raceways or apparatus used to illuminate, move or project any sign shall be installed and maintained in accordance with the building code and the electrical code. Electrical permits shall be required for signs with an electrical component.

4.9 Conduits and other components of a sign illumination system shall be designed as an integral part of the over all sign structure and hidden from public view to the extent technically feasible.

5 Existing Display Considerations.-

5.1. Any non-conforming, street or self-advertisement or advertisement structure shall be brought into conformity with these by-laws, if it is altered, reconstructed, replaced, expanded or relocated. A mere change in content is not an alteration or replacement for purposes of this subsection. The costs associated with any alterations shall be borne solely by the displaying agency.

5.2. Within Six months from the date of actual coming into force of these by-laws, any altering, re-constructing, replacing, etc, shall be got done, failure to do so entails penalty.

5.3. If an existing self-advertisement is in excess of the requirements under these by-laws, of setback, height and size, with not more than 10%, it shall be deemed as conforming. All spacing deviations from neighbouring signage, text height and text type deviations of the existing self-advertisements shall be considered as conforming, for the specified time period of amortization. If a change to the signage structure or graphic is made, it shall be required to conform to all requirements under these by-laws.

5.4. The BBMP shall provide a certificate of conformity and it shall be included in the Outdoor Signage Register, bound to the protections and obligations under these by-laws.

5.5. Advertisement rights on sponsored public infrastructure paid for, in good faith, shall be alternately applied so as to be in conformity. However at the discretion of the Commissioner or his delegated authority, existing rights shall continue to be honoured.

6. Illumination and Dynamic Light Displays.-

6.1. **Explanation:** A light source can be internal, external or indirect. Internal illumination is a light source concealed or contained within the graphic itself that makes the graphic visible at night by projecting light through a translucent surface. External illumination is illumination from a light source that is outside the graphic.

6.2. **Lighting Plan Requirements.** - Lighting plan requirements for Outdoor Signage and public messaging are as follows,-

6.2.1. A plan showing light pole locations, building-mounted lights, bollard lights and all other lighting, with schematic wiring layout and power source connection;

6.2.2. Specifications for luminaires and lamp types, poles, wiring, conduit and appurtenant construction, including photographs or drawings of proposed light fixtures.

6.2.3. Photometric plans that show the foot-candle measurement at all property lines;

6.2.4. Pole, luminaire and foundation details including pole height, height of building-mounted lights, mounting height and height of the luminaire;

6.2.5. Other information and data reasonably necessary to evaluate the required lighting plan; and

6.2.6. Elevations of the site including all structures and luminaires sufficient to determine the total cut-off angle of all luminaires and their relationship to abutting parcels.

6.3. Maximum lighting regulations.-

6.3.1. The maximum allowable light level at any property line shall be one foot-candle.

6.3.2. No glare onto adjacent properties shall be permitted.

6.4. Luminaire standards.-

6.4.1. All luminaires shall be designed as cut-off luminaires. Cut-off luminaires are those with a cut-off angle of 75 degrees or less. Cut-off luminaires are subject to the following standards.

6.4.2. The maximum total height of a cut-off luminaire, either free standing or attached to a structure, shall be 7.5 meters. Any luminaire greater than 7.5 meters in total height requires special use approval.

6.4.3. A cut-off luminaire shall be designed to completely shield the light source from an observer, three and one-half feet above the ground at any point along an abutting property line.

6.4.4. For electronic message signs, the maximum brightness is limited to 5,000 units during daylight hours and 500 units between dusk to dawn. The sign shall have an automatic dimmer control that produces a distinct illumination change from a higher allowed illumination level to a lower allowed level for the time period between one-half hour before sunset and one-half hour after sunrise.

6.5. Illumination standards.-

6.5.1. The sign face of internally illuminated signs shall function as a filter to diffuse illumination. The sign face shall cover all internal illumination components so that no exposed bulbs or lighting components are visible.

6.5.2. Any sign illumination, including goose-neck reflectors, external illumination and internal illumination, shall be designed, located, shielded and directed to prevent the casting of glare or direct light upon roadways and surrounding properties and it shall not distract the motor vehicle operators or pedestrians in the public right-of-way.

6.5.3. All external illumination of a sign shall concentrate the illumination upon the printed area of the sign face.

6.5.4. No sign illumination shall be combined with reflective materials, such as mirrors, polished metal or highly-glazed tiles, which would increase glare.

6.5.5. The use of neon, LED lighting or exposed bulbs that are designed as an integral part of the sign are permitted as a sign material or sign accent only in the non-residential land use. When lit, lighting shall be continuously illuminated. Flashing neon, flashing LED lighting or flashing exposed bulbs shall be prohibited. Neon, LED lighting or exposed bulbs to outline doors and windows shall be prohibited.

6.5.6. In commercial land use, signs may be externally illuminated and the internally illuminated signs shall be limited to the following types, namely:-

1. Reverse channel: A method of illumination that casts a shadow of lettering or a logo on the face to which it is mounted;
2. Stencil or channel-cut: A method of illumination that lights lettering or a logo and does not light the remaining face of the sign; and
3. Halo: A method of illumination that produces a halo of light surrounding lettering or a logo without illuminating the surface to which it is mounted.

6.6. Prohibited lighting.-

6.6.1. Coloured lighting shall be restricted in places of heritage character.

6.6.2. Strobe lights, moving or fixed spot lights and flood lights shall be prohibited.

6.6.3. Flashing graphics using intermittent pulsing shall be prohibited.

7. Prohibited Signs.-

7.1. The following prohibitions shall apply, in permitting out door signage or public messaging,-

7.1.1. Off-premise signs, both permanent signs (also known as hoardings) and temporary off-premise signs. This prohibition does not include signs placed on public transit stations, bike-sharing stations or car-share facilities when such signs are placed by the sponsors of such facilities. This prohibition does not include non-commercial message signs;

7.1.2. No advertisement shall be erected on private residential property;

7.1.3. Signage on telecommunication towers;

7.1.4. All hoardings against the public Right of Way;

7.1.5. Wall signage on buildings on sloped terrain, with visibility beyond the street with frontage;

7.1.6. Balloon and air-infused or air-inflated signs;

7.1.7. Abandoned signs and sign structures;

7.1.8. Flashing or animated signs, except permitted electronic message signs;

7.1.9. Signs and poster signs affixed without permits;

7.1.10. Moving signs, including signs intended or designed to be moved by wind or other natural elements. Clocks are exempt from this provision - however, they shall not be considered for sponsored infrastructure;

7.1.11. Commercial signs attached to public light poles or directional signage or traffic poles;

7.1.12. Portable signs including the signs mounted on a wheeled structure and those mounted on a stationary structure that can be moved and is not permanently installed on a site;

7.1.13. No sign shall be erected in a location that violates the building code, fire safety code or other applicable regulations;

7.1.14. No sign shall be erected in a manner that obstructs access to any ingress or egress, fire escapes or vertical pipes.

7.1.15. Signs shall be installed as to avoid obstruction or permanent damage to significant architectural features.

7.1.16. No sign, other than that placed by agencies of Government or a sign whose placement is authorized by this section or the Authority, shall be erected on public property.

7.1.17. Sign displaying unethical or unscientific message or a message which is against the public policy, is prohibited.

7.2. Any sign that constitutes a traffic hazard is prohibited:

7.2.1. Any sign which interferes with, obstruct the view of or may be confused with any authorized traffic sign, signal or device, because of its position, shape or colour, including signs illuminated in red, green or amber colour which resemble a traffic signal shall be prohibited.

7.2.2. No sign shall use the words STOP, LOOK, DETOUR, DANGER, CAUTION, WARNING, or any other such word, phrase, symbol or character in a manner that misleads, interferes with or confuses the traffic.

7.3. Display Prohibitions.-

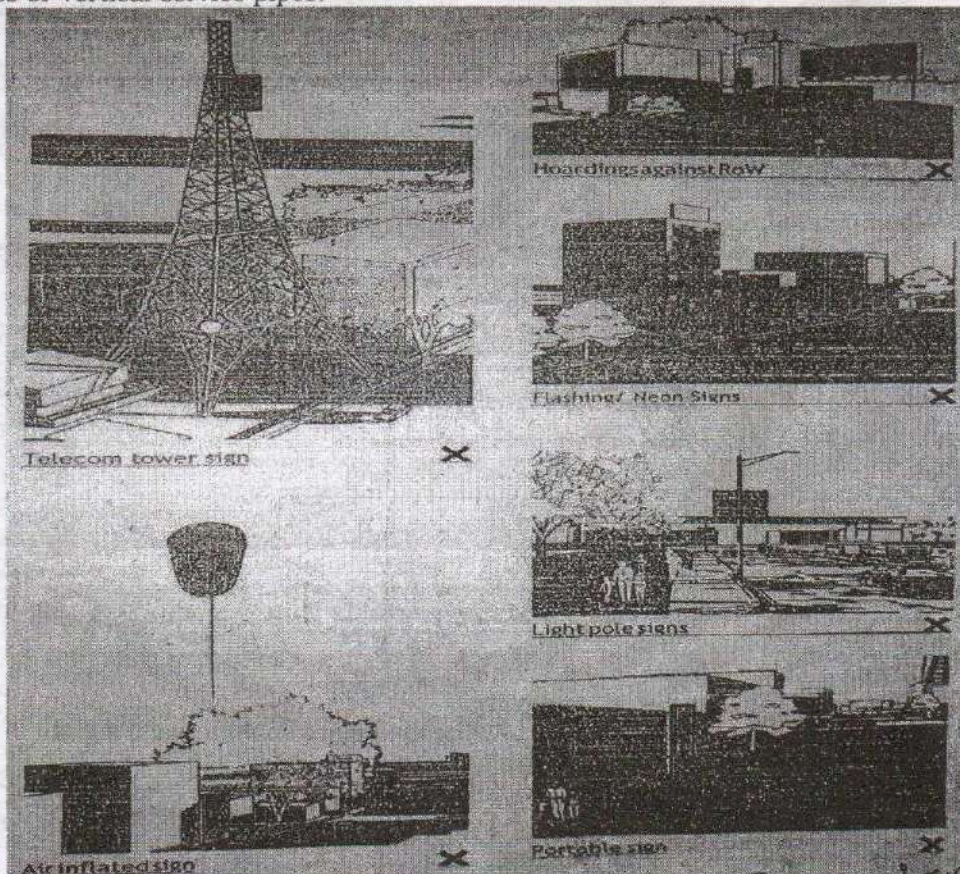
7.3.1. No sign shall be erected in a location that violates the provisions of these bye-laws, provisions of prevailing building bye-laws, fire safety regulations or any other applicable rules and regulations.

7.3.2. Signs shall be installed as to avoid obstruction of or permanent damage to significant architectural features.

7.3.3. No sign shall be erected on private property without prior consent of the property owner.

7.3.4. No sign, other than that placed by agencies of Government or a sign whose placement is authorized by these bye-laws or the BBMP, shall be erected on public property.

7.3.5. No sign shall be erected in a manner that obstructs access to any ingress or egress, fire escapes or vertical service pipes.



8. Enforcement.-

In so far as enforcement of these bye-laws is concerned, the owner of the property shall be made liable.

8.1. Any sign placed on public property or within a public right-of-way or public easement without authorization or without required sign permit shall be removed without notice.

8.2. If a sign is constructed illegally, either without a required permit or in violation of these bye-laws or previous sign regulations, the Authority shall serve notice to the property owner that such sign shall be removed or the violation shall be corrected within seven days of service of notice.

8.3. If the sign is not removed or the violation is not corrected within seven days, the BBMP shall remove the sign at the property owner's expenses.

8.4. The registered owner of the property is primarily responsible, to answer and to pay the penalty and expenses.

8.5. Failure to adhere to the provisions of the Bye-laws entails imposition of penalty as prescribed in Schedule-I, apart from taking other legal actions.

9. Exemptions from permit requirements.-

The following signs and activities do not require a permit but shall follow the applicable requirements of these bye-laws. No sign shall be illuminated unless specifically allowed by these bye-laws and no sign shall encroach into the public right-of-way without an authorised permit.

9.1. Allowable alteration and maintenance operations without permit:

9.1.1. Changing the message of an existing changeable message sign or electronic message sign;

9.1.2. Changing the sign face within an existing legal sign structure, provided that no alterations shall be made to the sign structure and the sign area, sign height or any other dimension of the sign; and

9.1.3. Changes to the type of illumination, for example, from fluorescent lighting to LED lighting.

9.2. Construction Signs:

9.2.1. A maximum of one construction sign per street frontage for an on-premises construction project shall be permitted.

9.2.2. Construction signs shall be erected only after approval of a building permit and shall be removed within sixty days of completion of construction.

9.2.3. The construction signs are limited to ten square meters in area and two meters in height, if free standing, with the exception of a construction sign in a residential district, which is limited to four square meters in area. Free standing construction signs shall have a set-back of three meters from any property line.

9.2.4. Advertisement on construction sites concealing facade cover shall be permitted for one single, in-premise advertisement such as developer name, building name, primary commercial occupier and primary use identification.

9.3. Directory Signs allowance:

9.3.1. A maximum of one building directory sign shall be permitted per public entrance.

9.3.2. A building directory sign shall be wall-mounted and is limited to 0.5 square meters in area.

9.3.3. A building directory sign shall be externally illuminated.

9.4. Festival decorations.-

9.4.1. Temporary festival decorations shall be permitted in all zones. Temporary festival decorations may be internally or externally illuminated but shall comply with the lighting standards.

9.5. Government Signage allowance.-

9.5.1. Signs placed or authorized by a Government agency, including, but not limited to, traffic signs and signals, legal notices, rail-road crossing signs or signs regulating the traffic of or giving information to motorists, transit riders, cyclists or pedestrians, shall be permitted in any number, configuration or size in any land use zone. Such signs shall be illuminated as required by the agency.

9.5.2. Signage for public institutions such as schools and hospitals.

9.6. Banners - Exhibition allowance.-

9.6.1. Exhibition banners shall be permitted for events and exhibitions on the building walls of any educational facility, Government building, craft, sports and cultural facility.

9.6.2. Exhibition banner shall not be located higher than the roof line nor encroach into the public Right-of-way.

9.6.3. The minimum distance between banners shall be ten meters on the building facade.

9.6.4. Each exhibition banner shall be limited to a maximum sign area of twenty square meters.

9.6.5. The display period is defined as the combined period of seven days prior to the opening of the exhibit, the run of the exhibit and two days following the close of the exhibition.

9.6.6. Banners shall be externally illuminated and shall be focused on the printed area.

9.6.7. Exhibition banners shall be made of a durable, weather-resistant material, as permissible in prevailing bye-laws and fire safety norms.

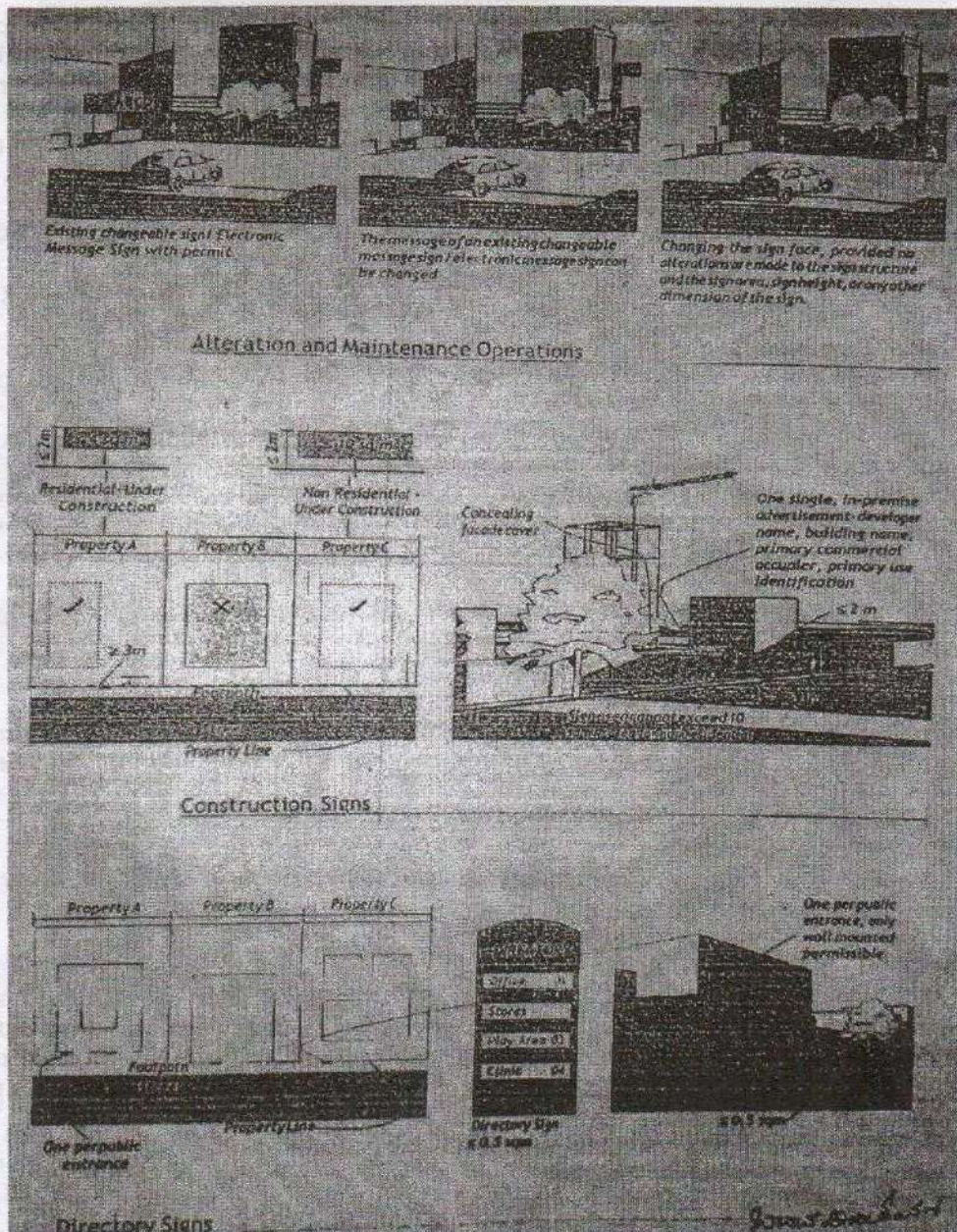
9.6.8. Exhibition banners shall be securely attached to the wall of the structure.

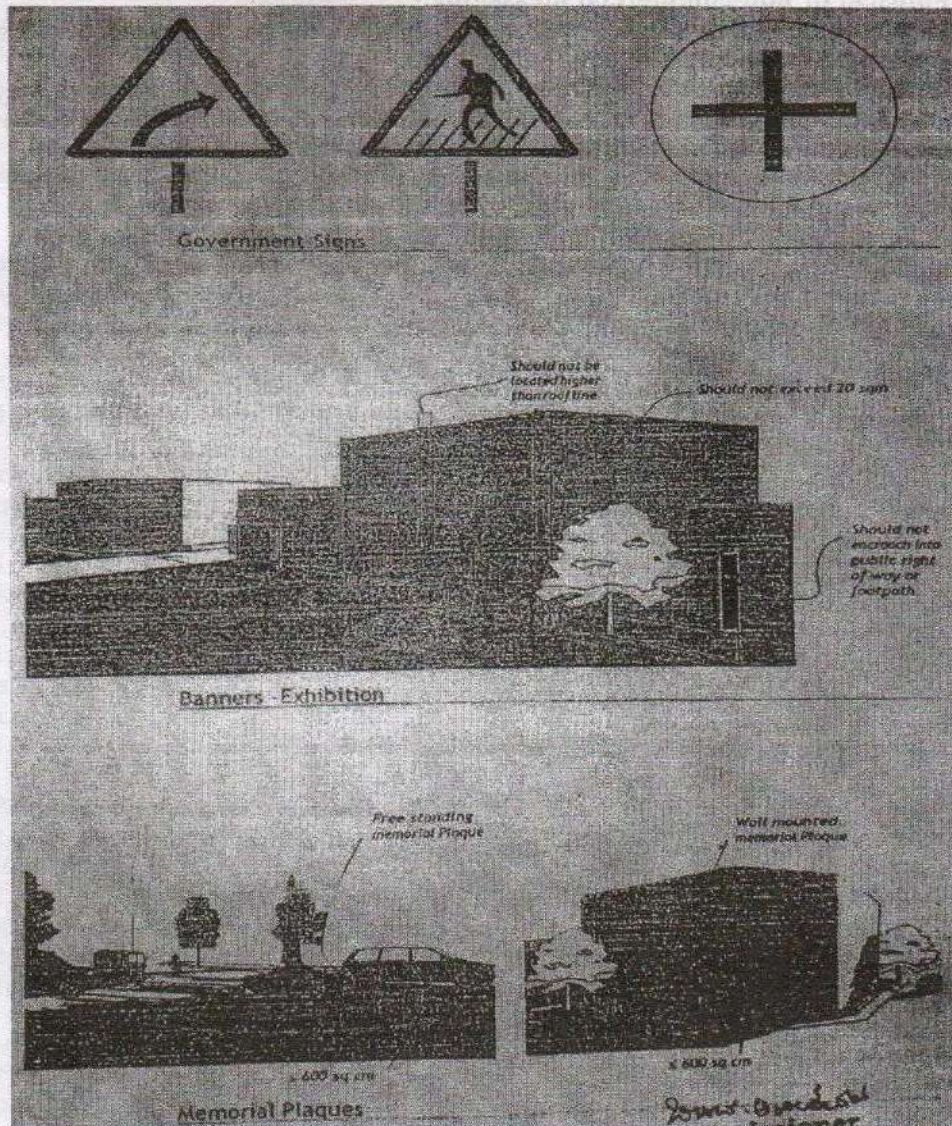
9.7. Memorial plaques.-

9.7.1. Memorial plaques commemorating a historical person, event, structure or site shall be permitted in any district.

9.7.2. A memorial plaque shall be free standing or wall-mounted and shall be limited to 600 square cm in area. A free standing memorial plaque is limited to 1.2 meters in height.

9.7.3. External illumination of a memorial plaque shall be permitted.





9.8. Nameplates (residential buildings).-

9.8.1. The name plate shall be wall-mounted and shall not be of more than 600 square cm in area.

9.8.2. A maximum of one nameplate indicating the name and address of a building or occupant shall be permitted per dwelling for all residential uses.

9.9. Parking lot signs.-

9.9.1. Directional:

9.9.1.1. A free-standing parking lot directional sign shall be limited to 1.2 meter in height and shall be set-in by 300mm from any property line.

9.9.1.2. Parking lot directional signs shall be permitted for each entrance, exit, drive-way intersections, drive-through lanes and similar circulation points for any parking lot, whether a principal or ancillary use.

9.9.1.3. Parking lot directional signs shall be limited to 40 square cm in area.

9.9.1.4. Parking lot directional signs may be internally or externally illuminated.

9.9.2. Informational:

9.9.2.1. Parking lot information signs, providing information on the operation of a parking lot, such as "No Parking" or "Unauthorized Users Shall Be Towed" shall be permitted as needed for any parking lot, whether a principal or ancillary use.

9.9.2.2. Free standing signs shall be limited to two meters in height and shall be located 300mm from any property line.

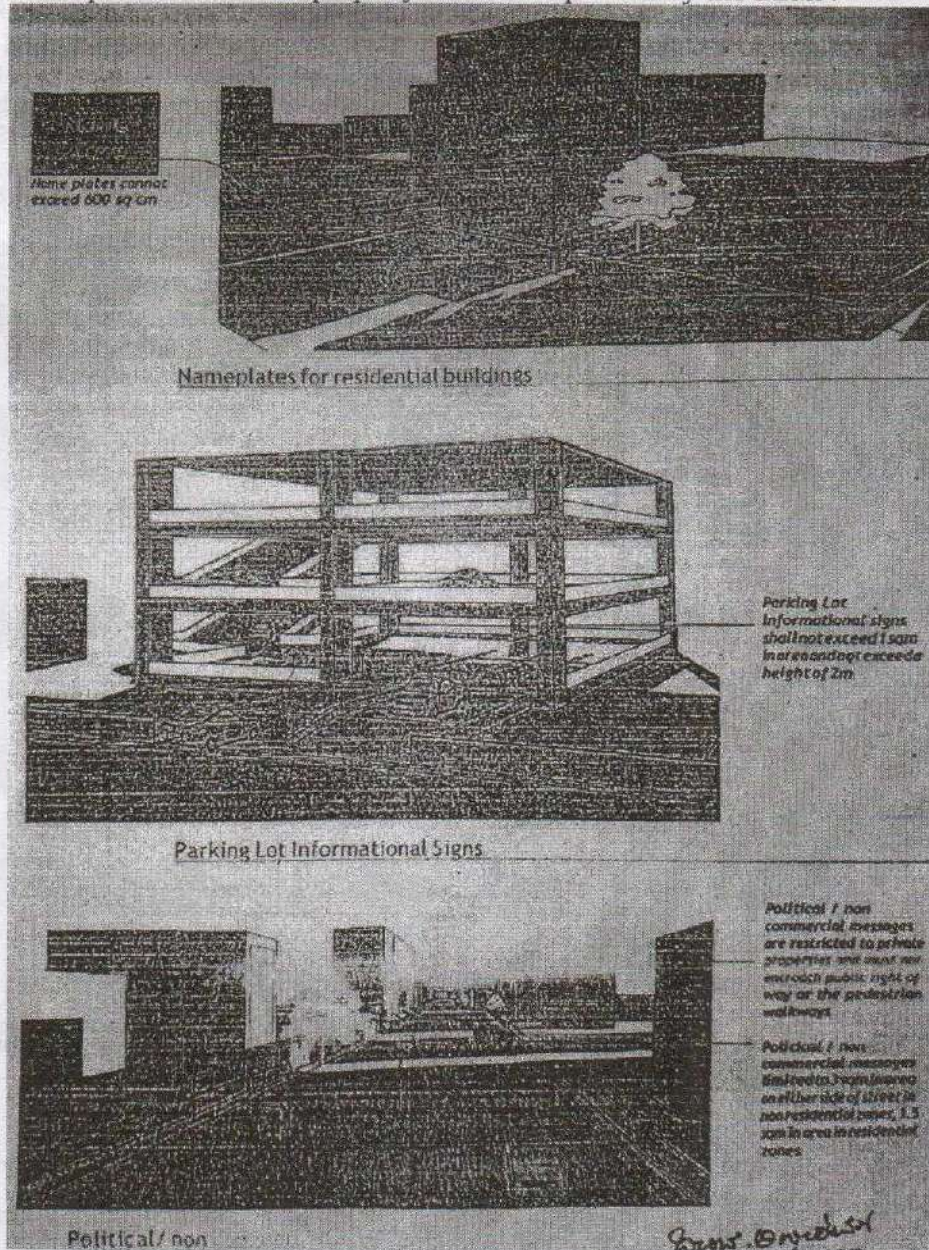
9.9.2.3. Parking lot information signs shall be limited to one square meter in area.

9.10. Political or non-commercial messaging.-

9.10.1. Political or non-commercial message signs shall be permitted in all zones, as approved by the BBMP.

9.10.2. In residential zones, as defined in the prevailing Revised Master Plan, they shall be limited to 1.5 square meters in area on each side of the street. Political or non-commercial message signs in all other zones are limited to three square meters in area on each side.

9.10.3. Political or non-commercial message signs shall be displayed on private property only and with the permission of the property owner and permits by the BBMP.



9.11. Property Identification signs:

9.11.1. A property identification sign shall be wall-mounted on the building facade or boundary wall and is limited to 0.5 sq m in area.

9.11.2. A maximum of one property identification sign identifying the property management company shall be permitted per building in all land use.

9.12. Real estate Signs:

9.12.1. Real estate signs shall be wall-mounted or free-standing. If free-standing, real estate signs shall be limited to two meters in height.

9.12.2. A maximum of one real estate sign shall be permitted per street frontage in all land uses. The sign may be oriented parallel or perpendicular to the public right of way.

9.12.3. The area is limited to two square meter for residential land use, four square meter for commercial land use and ten square meter for parks, industrial, public and semi-public land use.

9.12.4. All signs shall be brought down within fifteen days of close of transaction.

9.13. Scoreboards:

9.13.1. Scoreboards, which record and display the score of a game, shall be placed in the interior of stadiums or sports areas or exterior side of stadiums or sports areas, but within the boundary of the stadiums or sports areas and may include such information as, name of the field or home team and advertising shall be permitted for all recreational fields. The score-keeping portion of the scoreboard may utilize an electronic message component.

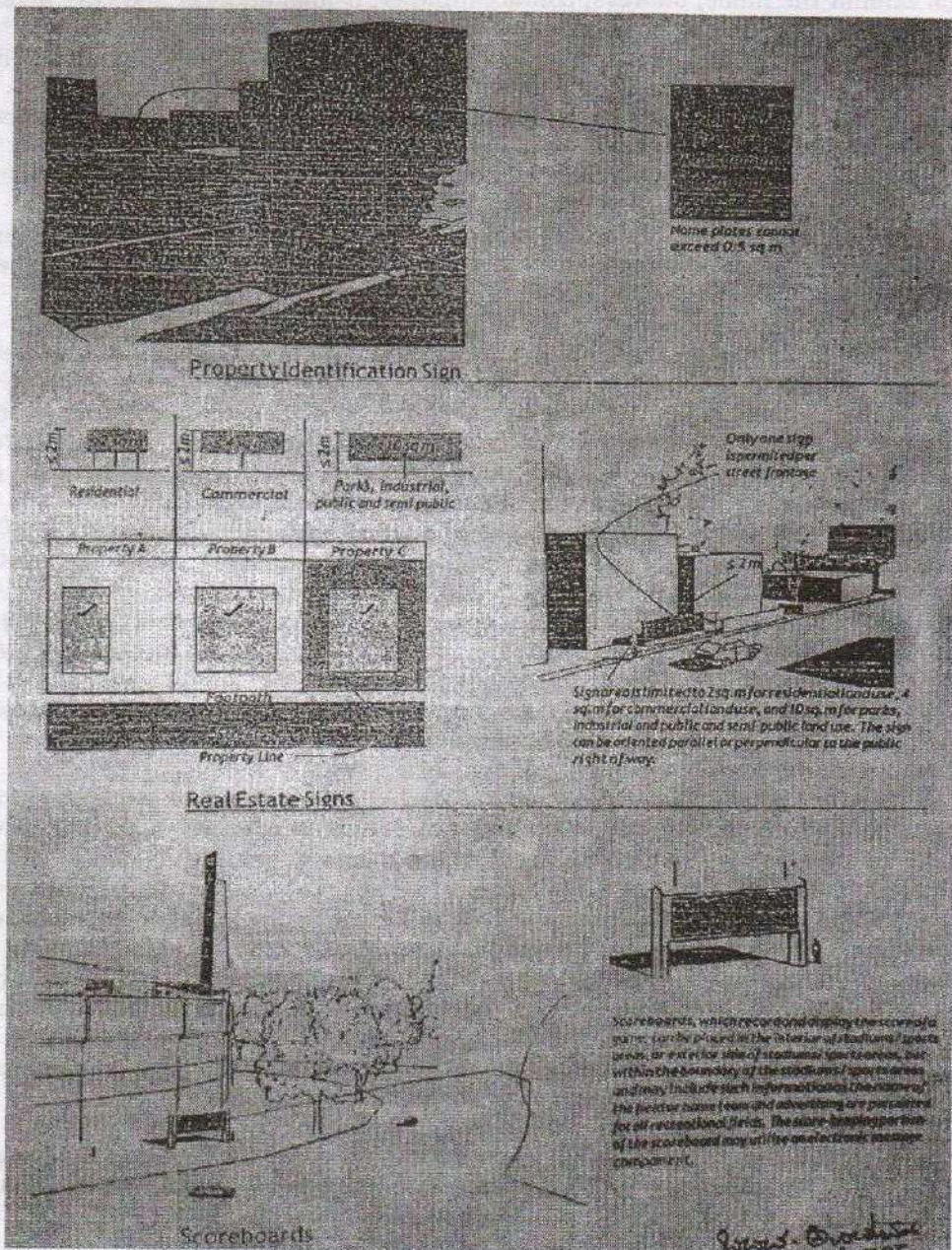
10. Approval Process.-

10.1 Application.- An applicant proposing to erect or display an outdoor self-advertisement or public messaging or signage shall follow the process as given below:-

10.1.1. Submit separate application for each signage or sponsored advertisement or public messaging to the zonal officer, appointed by an order of the Commissioner.

10.1.2. Submit an application in Form No. I, disclosing the Name, Address, Telephone number, E-mail address, PAN and GST details, NOC of the owner of the premises and the details of power supply if any, and as to where the street graphic is to be erected or displayed.

10.1.3. Submit the date on which signage or street-graphic is to be erected or displayed.



10.1.3.A. An Application in Form No.1 may be submitted to the Zonal Joint Commissioner even through Online, namely:-

1. jcmpura@bbmp.gov.in
2. jcbom@rediffmail.com
3. jcdasarahalli1@gmail.com
4. jcyel.bbmp@gmail.com
5. jceast@rediff.com
6. jcrna@rediffmail.com
7. jcsouth@rediffmail.com
8. jcwest@rediff.com

10.1.3.B. Zonal Joint Commissioner shall ensure that a Register in Form 3 is maintained in his Zone, incorporating the details of the application, received in Form 1 and shall give serial number to each application and shall submit a monthly statement to the Commissioner.

10.1.3.C. if any false information is furnished in Form no.1, in an attempt to obtain permission for displaying signs, shall be liable for penalty and criminal action apart from rejection of the application.

10.1.4. Submit the information regarding zoning land use and the area of special character, if any, in which the premises is located.

10.1.5. Submit the name, address, contact number, E-mail address and GST details of the printer or designer or manufacturer of signage or street- graphic.

10.1.6. Declare that on the date of application, he holds a valid and legal trade license to run a trade and that he is not in due of property tax of the building.

10.1.7. Any variance from the bye-laws, if approved by the Appointed Zonal Officer or the Review Committee and the details thereof.

10.1.8. Submit as to whether applicant had earlier submitted such application under the present bye-law, for the street-signage or advertisement, if so, the details.

10.1.9. An undertaking in Form 2, that the applicant shall abide by the terms and conditions enshrined in these bye-laws and in the event of default during the continuation of exhibition, then he shall be liable for penalty.

10.1.9. A. The quantum of penalty shall be reviewed once in 5 years

10.1.9.B. The Joint commissioner of the concerned zone is empowered to impose penalty, as specified in the annexure.

10.1.9.C. The penalty amount if not paid or recovered then, it shall be recovered as an arrears of property tax, under the provisions of Karnataka Municipal Corporation Act, 1976.

10.1.9. D. The penalty so imposed shall carry interest at 18% from the date of the demand.

10.1.10. A drawing to scale which shows the following details, namely:-

10.1.10.1. All existing street graphics displayed on the premise;

10.1.10.2. The location, height and the size of the proposed signage;

10.1.10.3. The items of information proposed to be displayed;

10.1.10.4. The percentage of signage area covered by the proposed street graphics; and

10.1.10.5. Specification for the construction, display, illumination, mechanical movement, if any.

10.1.11. An incomplete application or application without necessary enclosures as specified above, shall stand rejected and file be closed.

10.2. Approval or Denial:

10.2.1. The Appointed Zonal Officer as per clause 10.1.2 shall be empowered to grant permit for erection and display of the street signage or advertisement, if application were to comply with the building bye-laws and other legal requirements.

10.2.1.A. As and when a permit for erection and display of street signage or advertisement is granted, required endorsement or certificate shall be issued by the Zonal office, mentioning the period of three years, subject to renewal from time to time.

10.2.1.B. For erection and display of street signage or advertisement, the quantum of fees to be charged for a period of three years or part thereof and for giving exemption shall be notified by the Commissioner, from time to time.

10.2.2. Appointed Zonal Officers, while according permission shall ensure that regulation for the street-signage and advertisement are in consonance with these bye-laws and any variance that has been granted.

10.2.3. Appointed Zonal Officers, while permitting shall be satisfied that the application may be considered in view of any special regulations that have been adopted for designated area of special consideration.

10.2.4. If the Appointed Zonal Officer rejects an application, he shall state the reasons for rejection in writing, in the note sheet and an appropriate endorsement shall be issued to the applicant, to the address mentioned in the application, disclosing the reasons for rejection.

10.2.5. In case of rejection, any subsequent application for the street-signage or advertisement shall not be maintainable, if the application discloses the same factual aspects as earlier submitted.

10.2.6. Appointed Zonal Officer shall not approve the permit for the street- signage or advertisement, if the name of the applicant appears in the black list or the applicant is in due to BBMP or a habitual litigant or whose litigation is pending in court, in respect of a similar issue.

10.2.7. Appointed Zonal Officer shall not approve the permit for the street- signage or advertisement if he has no territorial jurisdiction of the place where such street-signage or advertisement is proposed to be displayed.

10.3. Appeal to Reviewing Committee.-

10.3.1. Any person aggrieved by an order of the Appointed Zonal Officer and who, from the discovery of new and important matter or evidence which, after the exercise of due diligence, was not within his knowledge or could not be produced by him at the time when the order of the Appointed Zonal Officers was passed or on account of some mistake or error apparent on the face of the record or for any other sufficient reason, desires to obtain a review of the order passed or order made against him, may apply for a review of the order before the Review Committee, within fifteen days from date of the order. However it shall not be deemed to have allowed the review petition after the expiry of fifteen days.

10.3.2. The Review Committee after giving an opportunity of being heard to the aggrieved shall decide within thirty days, the correctness of the order of the Appointed Zonal Officer and shall pass the final and effective order.

10.3.3. Provided that, the mere pendency of review petition shall not operate so as to extend the time prescribed in the order for removal of the street signage or advertisement to affect an action by the Commissioner or his delegated authority may have taken or proposed to be taken in respect of non-compliance with his order.

10.3.4. Notwithstanding anything contained in these bye-laws, in so far as review petition is concerned, it shall not affect or abridge or curtail or contradict the powers vested in the concerned standing committee for appeals.

10.4. Fee prescription:

10.4.1. The fee payable to obtain the permit shall be in accordance with the fee prescribed in the schedule.

10.4.2. The fee prescribed shall be limited to self-advertising fees for signage.

10.4.3. Signage like name plates, door numbers are exempt from paying the fee, as long as it adheres to the maximum permissible sizes.

10.4.4. The prescribed fee for the places at East, West, South, Yelahanka and Mahadevapura zones, as have been mentioned in schedule-II shall be as per schedule-III.

10.4.5. The prescribed fee for the places at Rajajaeshwarinagara, Bommanahalli and Dasarahalli zones, and also in respect of places mentioned other than, schedule-II shall be as per schedule-IV.

10.4.6. There shall be no display of any kind of signage in the areas mentioned in Schedule-V.

10.5. Street-Signage or Advertisement Review Committee.-

10.5.1. There shall be a street signage or advertisement Review Committee at the highest level, to review the orders passed by the Appointed Zonal Officer. Review Committee act as first stage of appeal from an aggrieved and also for removal of street-signage or advertisement or devices which endanger safety of the public.

10.5.2. The Commissioner, by an order, shall constitute a Review Committee consisting of the following, namely:-

10.5.2.1. Special Commissioner (Project) – Chairman;

10.5.2.2. Joint Commissioner (Advertisement) – Member-Secretary;

10.5.2.3. Head of the Legal Cell – Member;

10.5.2.4. The jurisdictional Additional Commissioner/Joint Commissioner of the concerned zone;

10.5.2.5. Design Expert with relevant experience in the public realm – Member; and

10.5.2.6. Non-official members shall be appointed for a period of one year from the date of appointment or until removal, whichever is earlier. any vacancy aroused shall be filled by an order of the Commissioner, within thirty days from the date of falling of such vacancy.

10.5.2.7. Non-official members shall have no sitting allowance.

10.5.2.8. The Review Committee shall meet at least once in a month to monitor advertisement related issues, including removal of unauthorized advertisement devices, particularly those affecting the safety of the public, apart from regular hearings.

10.5.2.9. Review Committee may call for the records of a proceeding held before the Appointed Zonal Officer, for the purpose of satisfying itself as to the correctness, legality or propriety of any order or proceeding and may, after giving a reasonable opportunity of being heard, pass such orders with respect thereto as it thinks fit.

10.5.2.10. The quorum required in the meeting shall be three members. The opinion of the committee shall be by majority.

10.5.2.11. Review Committee shall hear review petition filed against the order of Appointed Zonal Officer and dispose the petition within a period of thirty days of its filing.

10.5.2.12. Review Committee is empowered to take up contentious advertisement issues, by exercising its suo moto powers and under such powers conferred under the Karnataka Municipal Corporations Act, 1976 and/ or such other law in force.

10.5.2.13. Every decision of the Review Committee shall be subject to the final orders to be passed by the Commissioner.

10.5.2.14. The deliberations of Review Committee, in each case, shall be reduced into writing and it shall form part of the records.

10.6. Variances:

The Commissioner or his delegated authority on an application may approve in writing, a Variance, by allowing erection of a signage in a designated area considering its particular nature, uniqueness or value to the city or community.

10.6.1. The Commissioner, by an order shall constitute a Design Review Committee consisting of the following, namely:-

10.6.1.1. Special Commissioner (Project);

10.6.1.2. Joint Commissioner (Advertisement);

10.6.1.3. Chief Engineer (Project);

10.6.1.4. Design Expert with relevant experience in the public realm;

10.6.1.5. President or secretary of a registered local community that is within the impact area; and

10.6.2. Non-official member appointed for a period of one year from the date of appointment or until removal of such member, whichever is earlier.

10.6.3. Non official member shall have no sitting allowance.

10.6.4. The Design Review Committee shall meet as and when Variance applications are filed.

10.6.5. Every decision of the Design Review Committee shall be subject to the final orders to be passed by the Commissioner.

10.6.6. The deliberations of the Design Review Committee, in each case, shall be reduced into writing and it shall form part of the records.

10.6.7. The inputs to Design Review Committee shall be from the community and also from the applicant.

10.6.8. The Design Review Committee shall take into consideration special area considerations, special street displays, special signage review and other criteria, before passing an order of review.

11. Other Conditions.-

11.1. No person shall advertise tobacco based or alcoholic products.

11.2. Any person or advertisement agency shall give top priority to kannada language while displaying signs and shall not give room for grammatical mistakes.

11.3. The by-laws shall not apply to Public-Private Partnership Projects creating Civic infrastructure like bus shelter, pedestrian walk-ways, sky-walks, Road medians and such others by private parties using their own funds, in which advertisement facilities are given by the BBMP, to defray the cost incurred by the parties.

12. Repeal and Savings.-

12.1 The Bangalore Mahanagar Palike Advertisement Bye Laws, 2006 are hereby repealed.

Provided that such repeal shall not affect:

(a) the previous operation of the said bye-laws or anything duly done or suffered there under; or

(b) any right, privilege, obligation or liability acquired, accrued or incurred under the said bye-laws.

(c) any reference in any bye-laws or order to the bye-laws repealed, shall be constructed as a reference to these bye-laws.

(d) all proceedings commenced under the bye-laws repealed and pending on the date of commencement of these bye-laws shall be continued and disposed off in accordance with the provisions of these bye-laws.

12.2. Notwithstanding anything contained in the BBMP Outdoor Signage and Public Messaging Bye-laws, 2018, advertisements which are being displayed within the territorial jurisdiction of BBMP, by virtue of contracts or agreements, in respect of displaying advertisements on sky-walks, toilets and bus shelters under Public-Private Partnership model, entered into, by and between BBMP and advertising agency, under the provisions of Bengaluru Mahanagars Palike advertisement bye laws 2006, be and the same are hereby saved, but, subject to such agencies using the biodegradable material certified by Karnataka State Pollution Control Board, for displaying such advertisement and not contravening the directions issued by the Government of Karnataka under the notification number FEE 17 EPC 2012, dated: 11.03.2016.

12.3. Further, notwithstanding anything contained in the BBMP Outdoor Signage and Public Messaging Bye-laws, 2018, the power of setting up of demand for the fees, as scheduled w.e.f. 01-07-2017 concerning signages displayed on the constructions set up under PPP model, within in the limits of BBMP, are hereby saved.

12.4. Further Notwithstanding anything contained in the BBMP Outdoor Signage and Public Messaging Bye-laws, 2018, according permission in the matter of display of signage/advertisement by BBMP on special occasions, such as Air show, Government/palike sponsored advertisements, for a limited period and for limited place and time are hereby saved.

SCHEDULE-I

[see bye-law 8.5]

As appeared in the Draft	SL NO.	BYE- LAW NO.	SUBJECT	PENALTY
----	01.	2.5.1	Non-disclosure of requirements in the Signage	Breach complained of shall be punishable : (a) with fine which may extend to one thousand rupees, and in case of a continuing breach, with fine which may extend to three hundred rupees for every day during which the breach continues after conviction for the first breach, or (b) with fine which may extend to two hundred rupees for every day during which the breach continues after receipt of notice from the Commissioner to discontinue such breach.
----	02.	2.5.3	Non-disclosure of multiple enterprises on a composite sign board	- DO -
----	03.	2.5.4	Non-disclosure of approved bar- code	- DO -
----	04.	3.1	Failure to adhere to the sign dimension	- DO -
----	05.	3.2.1	Non production of documents permitting in displaying signage (eg: display of signage in residential area OR display without permission)	- DO -
----	06.	3.2.2	Display of prohibited "Free Standing Signs on streets"	- DO -

----	07.	3.2.3	Installation of more than one "Free Standing Sign"	- DO -
----	08.	3.2.8	Violation in any way, of minimum of frontage of 15 m	- DO -
----	09.	3.2.8	Display of "Free Standing Sign" in properties less than 15 m frontage in violation of the bye-laws.	- DO -
----	10.	3.2.7	Installation of "Free Standing Signage" in park open places and play grounds, without the orders of the Commissioner	- DO -
----	11.	3.2.4	Violation of the "size area" in commercial and mixed use areas, etc.,	- DO -
----	12.	3.2.5	Violation of the "size area" in commercial area.	- DO -
----	13.	3.2.9	Projection of "Free standing sign" into, over OR by encroachment of public right on way	- DO -
----	14.	3.2.10	Attachment of temporary signs to the pole OR base of a Free Standing Sign	- DO -
----	15.	3.2.11	External illumination light of a "Free Standing Sign" directly falling not on the sign face, but elsewhere	- DO -
----	16.	3.2.12	Violation of the distance in the matter of erection of "Free Standing Signs"	- DO -
----	17.	3.2.13	Violation of minimum ratio of 40:60 in the text in "Free Standing Signage"	- DO -
----	18.	3.2.15	Displaying of monument graphic exceeding size beyond 20%	- DO -
----	19.	3.2.6	Shopping Centre, Mall, Multi use building if were exceed the area limit for "Free Standing Signs"	- DO -
----	20.	3.2.6	An individual occupant within a shopping centre, Mall, multi use building, if were to use "Free Standing Signs" unauthorisedly.	- DO -
----	21.	3.2.6	An individual occupant within a shopping centre, Mall and multi use building, if were to exhibit wall display "Free Standing Signs" unauthorisedly against its frontage.	- DO -
----	22.	3.3.1	Non maintenance of a minimum vertical clearance of 2.2 mtrs in respect of awning signs	- DO -
----	23.	3.3.2	Using of marquees in residential area	- DO -
----	24.	3.3.2	Violation of maximum sign area	- DO -

----	25.	3.3.3	Using of material for awning, canopy, marquees which are impermissible under the bye-laws and fire safety norms	- DO -
----	26.	3.3.4	Fixing of awnings, canopies and marquees upto the curb line of public right of way	- DO -
----	27.	3.3.6	Fixing of exterior columns OR posts as supports, against a bye-law	- DO -
----	28.	3.3.7	Internal illumination of awning and canopy signs	- DO -
----	29.	3.3.8	Fixing of back-lit and water falls awnings against prohibition	- DO -
----	30.	3.3.9	Printing on all three signs exceeding 25% of the surface area	- DO -
----	31.	3.3.10	Fixing of awning signs with lettering above a top of a solid awning, exceeding the height beyond 0.6 m and/or fixing of marquees with lettering attached located above the roof of a marquee height beyond one m	- DO -
----	32.	3.3.11	Non maintenance of minimum separation of 1.5 m b/w posts and the posts and any building wall	- DO -
----	33.	3.3.12	Violation of any condition concerning under awning signs for each count.	- DO -
----	34.	3.3.13	Non maintenance of minimum vertical clearance of 2.5 m of and non-erection of the roof of the marquee structure below the 2nd floor window sill	- DO -
----	35.	3.3.14	Use of the roof of a marquee for a purpose other than the purpose permitted	- DO -
----	36.	3.3.14	Non-construction of a roof of a marquee with non combustible material	- DO -
----	37.	3.3.15	Allowing water from the roofs of a marquee to drain, drip or flow on the surface of a public right of way.	- DO -
----	38.	3.3.15	Non-construction of downspouts, drains and gutters being part of each marquee to prevent water from the marquee from flowing on to the surface of public right of way	- DO -
----	39.	3.4	Non-adhering to any conditions of "projecting signs" – on each count	- DO -

----	40.	3.5	Non-adhering to any conditions of "window signs" – on each count	- DO -
----	41.	3.6	Non-adhering to any conditions of "temporary pole signs" – on each count	- DO -
----	42.	3.7	Non-adhering to any conditions of "Electronic message signs" – on each count	- DO -
----	43.	3.8	Non-adhering to any conditions of "wall signs" – on each count	- DO -
----	44.	3.9	Non-adhering to any conditions of "roof-wall signs" – on each count	- DO -
----	45.	3.10	Non-adhering to any conditions of "vehicle signs" – on each count	- DO -
----	46.	3.11.1	Non-adhering to any conditions of "wall signs" – on each count	- DO -
----	47.	3.11	Non-adhering to any conditions of "sponsored advertisements signs" – on each count	- DO -
----	48.	3.11.2	Non-adhering to any conditions of "pedestrian bridges and Underpasses" – on each count	- DO -
----	49.	3.11.3	Non-adhering to condition concerning e-toilets	- DO -
----	50.	3.11.4	Violations of the conditions concerning public parks, re-creation grounds signage, Street furniture, public art, Stadiums and sports areanas.	- DO -
----	51.	4	Violation of conditions concerning design and construction standards – on each count	- DO -
----	52.	5.1	Not bringing into conformity, within a period of six months(after coming into force of these bye- laws) with these bye-laws of non-confirming street self advertisement or advertisement structure.	- DO -
----	53.	5.3	Not obtaining certificate of conformity within a period of six months(after coming into force of these bye-laws)	- DO -
----	54.	6.2	Non-adhering to any requirements of "lighting plan requirements" – on each count	- DO -
----	55.	6.3	Non-adhering to any conditions of "Maximum lighting regulations"– on each count	- DO -
----	55.	6.4	Non-adhering to standards of "luminaire" – on each count	- DO -
----	56.	6.5	Non-adhering to any standards of "illumination" – on each count	- DO -

----	57.	6.6	Non-adhering to any prohibitions concerning "lighting" – on each count	- DO -
----	58.	7	Use of prohibited signs – on each count	- DO -
----	59.	7.2	Constituting traffic hazard by a sign which is prohibited – on each count	- DO -
----	60.	7.3	Display of prohibitions sign on each count	- DO -
----	61.	8.1	Non removal of any sign placed on public property or within a public right of way or public easement without authorization or without a required sign permit, inspite of notice.	- DO -
----	62.	8.2	Non removal of any sign constructed illegally, either without a required permit or in violation of a bye-law, inspite of a notice	- DO -
----	63.	9.1	Violation of any conditions concerning Alteration and Maintenance Operations - on each count	- DO -
----	64.	9.2	Violation of any conditions concerning construction signs - on each count	- DO -
----	65.	9.3	Violation of any conditions concerning Directory signs - on each count	- DO -
----	66.	9.4.1	Non compliance of lighting standards concerning festival decorations	- DO -
----	67.	9.6	Violation of any conditions concerning banners exhibition.	- DO -
----	68.	9.7	Non adhering to any conditions concerning Memorial Plaques - on each count	- DO -
----	69.	9.8	Non adhering to any conditions concerning Name Plates (residential buildings) - on each count	- DO -
----	70.	9.9	Violations of directions/ informations concerning parking lot signs – on each count	- DO -
	71.	9.10	Violation of directions / conditions concerning political or non-commercial messaging.	- DO -
----	72.	9.11	Violation of conditions concerning property identification signs – on each count	- DO -
----	73.	9.12	Violation of conditions concerning real estate signs – on each count	- DO -

----	74.	9.13	Violation of conditions concerning score boards – on each count	- DO -
----	75.	10	Violation of any of the conditions concerning approval process – on each count	- DO -
----	76.		Any other default/ violation. Not covered under the above list.	- DO -

(Note: Violations to the conditions in accordance with these bylaws for signage display may additionally be grounds for an embargo on for any future display on the premise for a period of two years or more, to be decided by the Commissioner, BBMP or his delegated authority.)

SCHEDULE – II

FOR THE FOLLOWING PLACES OF EAST, WEST, SOUTH, YELAHANKA AND MAHADEVAPURA ZONES, FEES TO BE COMPUTED AS PER PARA-10.4.4 OF THE BYE-LAWS

EAST ZONE

1. M.G.Road:- Trinity Circle to Kumble Circle
2. Residency Road:- Richmond to Mayhall
3. Brigade Road:- M.G.Road to Vellara Junction
4. Commercial Street:- Kamaraja Road to O.P.H.Road
5. Kamaraja Road:- Kamaraja Junction to St. John Church junction
6. Richmond Road:- D'Souza Circle to Richmond Circle
7. Infantry Road:- Vishweswaraiah Building to Sapeena Plaza
8. Cunningham Road:- Queens Circle to Chandrika Hotel
9. New International Airport Road:- Windsor manor Junction to Hebbal Flyover
10. Vittal Malya Road:- St.Mark Road to Rajaram Mohanroy Road
11. Queens Road:- Veterinary Hospital to Indian Express Road
12. Jayamahal Mainroad:- Mekri Circle to Queens Road
13. Kasturi ba Road:- Gandhi Statue to U.B.City junction
14. Commercial Road:- Mayhall to D'souza Circle
15. Palace Road:- Sindhu Hotel to Mount Carmel Railway Bridge
16. Victoria Road:- India Garage to D'souza Circle
17. Old Airport Road:- Dommalur Flyover to Old Airport Station gate
18. St.Mark Raod:- M.G.Road. Kumble Circle to Residency Road
19. Hosur Road:- Vellara junction to Christian Community Cemetary by side Huge Canal

WEST ZONE

1. Sampige Road:- Mantri mall to Malleswaram Circle
2. Kumara Krupa Road:- Shivananda Circle to Rajivgandhi Statue
3. T.Choudaiah Road:- Kauvery junction to Malleswaram 18th Main road

SOUTH ZONE

1. Hosur Road:-Christian Community Cemetery by side Huge Canal to Central Silkboard junction
2. B.T.M.Mainroad:- Raghavendra Matta to Central silkboard junction
3. Koramangala Ringroad:- Dommalur Flyover to Koramangala B.D.A Complex
4. Jayanagar:- Jayanagar Commercial Complex around road (Left & Right)
5. R.V.Road:- Lalbagh westgate to B.T.M. joining road

YELAHANKA ZONE

1. New International Airport Road:- Hebbal Flyover to BBMP Limit

MAHADEVAPURA ZONE

1. Marathahalli Mainroad:- Old Airport gate to Marathahalli ring road

PREMISES WITHIN THE LIMITS OF BBMP

01. BMTC Bus Station,
02. K.S.R.T.C Bus Station,
03. Private bus stand e.g. Kalasipalyam, etc.,
04. Metro Stations,
05. Railway Station/Plat forms
06. HAL Airport.

SCHEDULE - III**FEE SCHEDULE FOR THE PLACES MENTIONED IN SCHEDULE-II**

Sl.No.	Types of Advertisement		Rate per Sq.mt /per month (rounded to nearest rupee)
1	illuminated	illuminated (including 15% Heath cess)	Rs.780
2	Non illuminated	Non illuminated (including 15% Heath cess)	Rs.540
3	Neon	neon (including 15% Heath cess)	Rs.1050
4	Trivision	Trivision (including 15% Heath cess)	Rs.1560
5	Electronics	Electronics (including 15% Heath cess)	Rs.1560
6	Banners	Banners (Per Week and per Meter)	Rs.270
7	Buntings	Buntings (Per Kilo Gram)	Rs.300

SCHEDULE -IV

FEE SCHEDULE FOR THE RAJARAJESHWARINAGARA, BOMMANAHALLI, DASARAHALLI ZONES AND ALSO IN RESPECT OF PLACES OTHER THAN ONE MENTIONED IN SCHEDULE-II, AS PER BYE-LAW NO.10.4.5

Sl. No.	Types of Advertisement		Rate per Sq.mt /per month (rounded to nearest rupee)
1	illuminated	illuminated (including 15% Heath cess)	Rs.600
2	Non illuminated	Non illuminated (including 15% Heath cess)	Rs.390
3	Neon	neon (including 15% Heath cess)	Rs.780
4	Trivision	Trivision (including 15% Heath cess)	Rs.1170
5	Electronics	Electronics (including 15% Heath cess)	Rs.1170
6	Banners	Banners (Per Week and per Meter)	Rs.270
7	Buntings	Buntings (Per Kilo Gram)	Rs.300

SCHEDULE -V

PROHIBITED AREAS OF DISPLAY OF ANY KIND OF SIGNAGE
(VIDE BYE -LAW NO.10.4.6)

Sl No	Locations
1	Kumara Krupa Road, Windsor Manor junction to Shivananda Circle.
2	Rajbhavan Road. High Grounds to Minsk Square.
3	Ambedkar Veedhi, K R Circle to Infantry road junction .
4	Post Office Road, K R Circle to SBI Circle (K G Road)
5	Chalukya Circle to Basaveshwara circle
6	Maharani College Road
7	K R Circle
8	Environs of Cubbon Park and Lalbagh
9	Nrupatunga Road, K R Circle to Police Corner Junction
10	Palace Road, SBI Circle(K G Road) to Chalukya Circle.
11	Old High Ground Police Circle, Balabruhi Athiti Gruha
12	Golf club towards Windsor Manor junction

SL No.....

FORM NO - I
BRUHAT BENGALURU MAHANAGARA PALIKE
[see bye-law 10.1.]

**Application for erecting or displaying an Outdoor Self Advertisement/public
Messaging or signage (Non transferable)**
*(Separate application to be submitted for each signage or sponsored advertisement
messaging)*

NOTE: No column to be left blank. Incomplete application without necessary enclosures
as specified shall stand rejected and file closed.

To,
Zonal Joint Commissioner,, Bengaluru.

1	Name of the Applicant/s (if firm/company/institution, etc., Details with the copies of the documents)	
2	Registered Address of the Applicant/s	
3	Contact No: Mobile No.	
4	e-mail address	
5	PAN No.	
6	GST details	
7	NOC of the Owner of the property in writing to be enclosed (If applicable)	
8	Details of power supply (copies to be enclosed)	
9	Details as where the Street Graphic is to be erected or displayed, (rough sketch to be enclosed)	
10	The date on which the Signage / Street Graphic is to be erected OR displayed	
11	If Signage/ Street Graphic is to be erected on a public property, whether required permission is obtained OR not. If obtained copy of the written permission to be enclosed.	
12	Details of Zoning land use and the area of special character in which the premises is located to be mentioned, with documents if any.	
13	A drawing to scale to be enclosed showing: 1. All existing street graphics displayed on the premise. 2. The location, Height and the size of the proposed signage. 3. The items of information proposed to be displayed. 4. The percentage of signage area covered by the proposed street graphics. 5. Specifications for the construction or display, illumination, mechanical movement, if any is to be provided.	
14	Name and address of the Printer/s designer/s manufacturer/s of signage/ street graphic. a)Contact No. b)e-mail address c) PAN No. d) GST details	
15	Whether applicant/s holds a valid and legal Trade License as on the date of application to run a trade . Give details with copies of the document	
16	Whether update property tax of the property has been paid or not. If paid give details with copies of documents	
17	Any variance, from the advertisement policy, if approved, by the Approving Authority/Review Committee, the details to be given, with copies of documents	

18	Whether applicant/s had earlier submitted such application under the present advertisement policy for the Street Signage or advertisement. If submitted, the details to be given, with copies of documents.	
19	Whether required application fees, has been paid. Give details with copies of documents disclosing the DD No, Name of the Bank/ Branch drawn.	
20	Number of documents enclosed with application.	

The following conditions shall apply:

1. Shall display 3 or 4 lines of advertisement in Kannada belonging to manufacture's product/ services etc., on the board.
2. Shall pay advertisement fees well in advance every year between 1st April to 31st of March.
3. Shall not increase or decrease the size of the board without written intimation to the BBMP.
4. Shall not erect the board on or across Corporation property.
5. If for any reason the address declared in the SAS form is changed or the shop closed, shall pay arrears of fees & intimate the same to the BBMP in writing.
6. If the fees has not been paid as per the norms, action as per law, be initiated which may include cancellation of trade license and other license.
7. If any variations in declared measurement are found or an attempt to cheat to avoid payment of advertisement fees at the time of random inspection by Corporation's officers, disciplinary action will be initiated against concerned shop front owner as per law and the penalty imposed will include imposition of an amount double the advertisement fees.
8. The defaulter is also liable to pay an interest of 18% per annum, as the case maybe
9. If any conditions mentioned above, are violated the BBMP without giving any notice, remove the boards and collect removal charges and Rs. 5,000 as administrative expenses per shop and advertisement fees for the particular period.

Certified that, the particulars furnished in this application have been duly filled up by me/us and the details furnished are true and correct to best of my/ our knowledge. I/we will follow the above conditions I /We understand that, for false declaration, there will be a penal action. I/We am/are also aware that, the payment towards application fee, if accepted, it is subject to verification of accounts.

Place: Bengaluru

Date:

Signature of the Applicant/s

SL No.....

FORM-2
BRUHAT BENGALURU MAHANAGARA PALIKE
[see bye-law 10.1.9]

Undertaking by the applicant

(Separate undertaking to be submitted for each signage or sponsored advertisement)

UNDERTAKING OF THE APPLICANT

I/we have gone through the contents of the BBMP Outdoor Signage and Public Messaging Bye- laws 2019 of the Bruhat Bengaluru Mahanagara Palike. I/We hereby agree that, I/We would abide by all the Bye-laws which are applicable in respect of the relief sought in the application Form-1. I/We agree to abide by the Bye-laws stipulated from time to time. In the event of default, during the continuation of exhibition then, I/We would be liable for penalty, apart from rejecting application.

I/We undertakes that, the Bruhat Bengaluru Mahanagara Palike will have right to with- draw permission issued, if I/We failed to abide by the Bye-laws, without assigning any reasons. I/We undertake that, the Bruhat Bengaluru Mahanagara Palike has a right to collect penalty apart from advertisement taxes if any, and has a right to removal of signage.

DATE :
PLACE :

SIGNATURE OF THE APPLICANT
NAME :
ADDRESS :

SL No.....

FORM-3
BRUHAT BENGALURU MAHANAGARA PALIKE

[see bye-law 10.1.3]

(Register of the applications received in the office of Zonal Joint Commissioner.....
 for erecting or displaying an Outdoor Self Advertisement/public Messaging or signage)

1	2	3	4	5	6	7	8	9	10	11	12
SL.No. of the Application	Name of the Applicant/s (if firm/ company/ institution, etc., Details with the copies of the documents)	Registered Address of the Applicant/s	Contact No.: Mobile No.	e-mail address	PAN No.	GST details	NOC of the Owner of the property in writing given or not	Details of power supply	Details as where the Street Graphic is to be erected or displayed, rough sketc enclosed or not)	The date on which the Signage / Street Graphic is to be erected OR displayed	If Signage/ Street Graphic is to be erected on a public property, whether required permission is obtained OR not
13	14	15	16	17	18	19	20	21	22	23	24
De- tails of Zoning land use and the area of special character in which the premises is located to be mentione.	A drawing to scale to whether enclosed showing: 01. All existing street graphics displayed on the premise. 02. The location, Height and the size of the proposed signage. 03. The items of information proposed to be displayed. 04. The percentage of signage area covered by the proposed street graphics. 05. Specifications for the construction or display, illumination, mechanical movement, if any is to be provided.	Name and address of the Printer/s design-er/s manu- factur-er/s of signage/ street graphic. a) Contact No. b) e-mail address c) PAN No. d) GST details	Whether appli- cant/s holds a valid and legal Trade License as on the date of ap- plication to run a trade	Wheth- er update prop- erty tax of the prop- erty has been paid or not.	Any variance, from the adver- tisement policy, if ap- proved, by the Approv- ing Au- thority/ Review Commit- tee	Whether appli- cant/s had earlier submitted such applica- tion under the present adver- tisement policy for the Street Signage or adver- tisement.	Whether required applica- tion fees, has been paid. Give details	Number of doc- uments en- closed with applica- tion.	Amount of fees required with details	Signa- ture of joint Com- mis- sioner	Re- marks

B.H. ANIL KUMAR

Commissioner

Bruhat Bengaluru mahanagara Palike
 Bengaluru